



Oregon Mayors Association

Summer Conference

Red Lion Hotel, Pendleton

August 7 – 9, 2014

“Pendleton: The Real West”

Transportation from the Red Lion Hotel will be provided for all off-site group activities.

THURSDAY, AUGUST 7

12:00 noon - 2:30 p.m. **Registration** (*Red Lion Hotel Lobby*)

2:30 p.m. - 6:30 p.m. **Registration** (*Ballroom Foyer*)

1:00 p.m. - 4:00 p.m. **9-hole Scramble Golf Tournament at Wildhorse Resort & Casino Golf Course**
(*pre-registration required*)

2:00 p.m. - 4:00 p.m. **Pendleton Urban Renewal Tour** (*pre-registration required*)
Board the bus at the Red Lion Hotel. It will leave promptly at 2:00 p.m.

Pendleton’s urban renewal program has resulted in many business façade restorations, improved infrastructure, increased second story access, and beautification of the downtown.

Tour Guides: Keith May, Chair, Pendleton Development Commission
Mayor Phillip Houk, Commissioner, Pendleton Development Commission
Robb Corbett, Executive Director, Pendleton Development Commission

4:15 p.m. - 5:30 p.m. **OMA Board Meeting** (*Red Lion Hotel – Yakima Room*)

5:30 p.m. - 7:30 p.m. **Get-Acquainted Reception and Silent Auction at the Red Lion Hotel**
(*Pre-registration required*) *Walla Walla/Umatilla Rooms*

Mayors, spouses and guests are invited to join guests from the community for a hosted reception and participate in our annual fund-raiser auction. This silent auction will feature city gift baskets brought by mayors who wish to participate. Sixty percent of the funds raised will go to the host city mayors’ designated charity and 40 percent will go to the OMA scholarship fund. During the reception, enjoy the sounds of invited guest, Lee Pritchard, recent *American Idol* contestant.

7:30 p.m. **Dinner on your own**

8:30 p.m. **Wildhorse Resort Features a Live Band at the Wildfire Cabaret**
(*You are on your own for this complimentary show*)

Separate from conference activities, stop by Wildhorse Resort & Casino for an exciting evening of entertainment.

8:30 p.m. **OMA President’s Welcome Reception** (*Red Lion Hotel – President’s Suite #389*)
Have a night cap and bring your evening to a close in the company of friends.

FRIDAY, AUGUST 8

- 7:15 a.m. - 12:00 noon **Registration** (*Red Lion Hotel Ballroom Foyer*)
- 7:45 a.m. - 8:45 a.m. **Welcome Breakfast: Opening Ceremonies, Introductions and Networking** (*pre-registration required*) (*Ballroom*)
- Flag Ceremony:** VFW Post 922 Color Guard
Invocation: Armond Minthorn, CTUIR Tribes
President: Shanti Platt, Mayor, Gervais; OMA President
Welcome: Phillip Houk, Mayor, Pendleton
Recognition: Sponsors, First-time Attendees and Scholarship Recipients
- 8:45 a.m. - 9:00 a.m. **Break**
- 9:00 a.m. - 11:00 a.m. **State Agency Directors Round Tables Forum** (*Ballroom*)
- President:** Shanti Platt, Mayor, Gervais; OMA President
- Enjoy a special opportunity to meet state agency directors and Greg Wolf, Deputy Chief of Staff, Governor's Office. We begin in Walla Walla/Umatilla for introductions and then move to additional rooms for three 20-minute round table visits.
- 9:00 a.m. - 12:00 noon **Spouse/Guest Bracelet Shopping Tour** (*pre-registration required*)
- Board the bus at the Red Lion Hotel for a unique shopping tour of Pendleton, then meet the mayors for lunch at Wildhorse Resort & Casino.
- 11:05 a.m. **Mayors Board the Buses for the Pendleton Round Up/Happy Canyon Hall of Fame**
- 11:15 a.m. - 11:40 a.m. **Mayors Tour the Pendleton Round Up/Happy Canyon Hall of Fame.**
Group photo will be taken.
- 11:40 a.m. **Mayors Board the Buses for Wildhorse Resort & Casino to Join Spouses/Guests for Lunch**
- 12:00 noon - 12:20 p.m. **Student Contest Awards Presentation and Recognition at Wildhorse Resort & Casino** (*Cayuse Hall*)
- President:** Shanti Platt, Mayor, Gervais; OMA President
Special Guest: Chuck Goolsbee, Facebook Data Center Manager; Sponsor, "If I Were Mayor" State Contest
- 12:20 p.m. - 2:00 p.m. **Salmon Lunch and Native American Show at Wildhorse Resort & Casino** (*Cayuse Hall*) (*pre-registration required*)
- 2:05 p.m. **Mayors/Spouses/Guests Board Buses for Pendleton Woolen Mills**
- 2:30 p.m. - 3:30 p.m. **Tour of the Pendleton Woolen Mills** (*pre-registration required*)
You may shop at the Pendleton Woolen Mills Outlet Stores as well.
- 3:35 p.m. **Mayors/Spouses/Guests Board the Buses for Red Lion Hotel**
OR
- 3:35 p.m. - 4:45 p.m. **Mayors/Spouses/Guests Board Buses for Tour of the Underground Pendleton** (*pre-registration required*)
- Buses will arrive back at the Red Lion Hotel at approximately 5:00 p.m.

4:00 p.m. - 5:15 p.m.

Concurrent Sessions:

How to Finance Small City Water/Wastewater Facilities (*Walla Walla/Umatilla*)

This session provides an overview of primary state and federal funding programs available to cities for water and wastewater planning, design and construction. The panel will be facilitated to offer opportunity for questions and answers regarding funding programs, eligibility requirements and project-specific considerations. This panel has been featured at Oregon Water and Wastewater Infrastructure Finance workshops as a way for participants to meet the primary funders for water and wastewater programs to benefit communities in Oregon.

Facilitator: Chris Marko, Rural Development Specialist, Rural Community Assistance Corporation (RCAC)

Speakers: Sam Goldstein, Community Programs Director, USDA Rural Development
Mike Solt, Water/Wastewater Program Specialist, Business Oregon Infrastructure Finance Authority
Adam DeSemples, Program Coordinator, Oregon Health Authority-Drinking Water Services (Portland, OR)
Shanna Bailey, CWSRF Project Officer – Eastern Region, Oregon Department of Environmental Quality
Margaret Shaw, Mayor, Enterprise

Unmanned Aerial Systems in Oregon (*Cayuse*)

The Federal Aviation Administration has chosen the states of Alaska, Oregon and Hawaii to operate one of six test sites for unmanned aircraft systems. Three specific areas in Oregon are already designated for use in the new test sites. They include the Warm Springs Reservation in the Central Oregon Cascade Range; the Pacific Ocean off Tillamook; and areas near Pendleton in Eastern Oregon. Learn more about how these sites will help Oregon take a step forward to be a major player in the evolution of this new industry.

Moderator: Phillip Houk, Mayor, Pendleton

Speakers: LTC Alan Gronewold, Commanding Officer, Oregon Army National Guard
Tim Lachenmeier, President, Near Space Corporation

5:20 p.m.

Mayors/Spouses/Guests Board the Buses for Pendleton Convention Center

5:30 p.m. - 8:30 p.m.

Pendleton Convention Center Dinner and Western Show (*pre-registration required*)
Round-trip bus transportation provided.

Presider: Phillip Houk, Mayor, Pendleton

Recognition: Senator Betsy Johnson, OMA Honorary Membership

8:30 p.m.

Board Buses for Red Lion Hotel

8:45 p.m.

Wildhorse Resort Features Live Band at the Wildfire Cabaret
(You are on your own for this complimentary show)

Separate from conference activities, stop by the Wildhorse Resort & Casino for an exciting evening of entertainment.

SATURDAY, AUGUST 9

- 7:45 a.m. **Registration** (*Red Lion Hotel Ballroom Foyer*)
- 8:00 a.m. - 9:00 a.m. **Breakfast and OMA Business Meeting**
(*pre-registration required*) (*Walla Walla/Umatilla*)
President: Shanti Platt, Mayor, Gervais; OMA President
CIS Hire-to-Retire Program
Speaker: Lynn McNamara, Executive Director, CIS (Citycounty Insurance Services)
- 9:00 a.m. - 10:15 a.m. **General Session: Branding Your Community** (*Walla Walla/Umatilla*)
You will be provided a look at how Pendleton has been branding their community for many years and see how their helpful hints might be of use in your community.
Moderator: Phillip Houk, Mayor, Pendleton
Speakers: Randy Thomas, Publicity Director, Pendleton Round Up
 Carl Culham, Sponsor Director, Pendleton Round Up
- 10:00 a.m. **Spouses/Guests Board Buses at the Red Lion Hotel for Tours**
- 10:00 a.m. - 11:45 a.m. **Spouse/Guest Tour of Pendleton's Historic Homes and Works of Art in the Community**
- 10:15 a.m. - 10:30 a.m. **Break**
- 10:30 a.m. - 11:45 a.m. **Concurrent Sessions:**
Is Your City Communicating Strategically? (*Yakima*)
The key to successful communications between the city and its citizens lies in how information is strategically communicated. When financial resources are limited, this can be a difficult issue for small to medium cities. Taking the lead from cities that have successfully developed a strategic communications plan and using those models, this session will explore how small to medium-sized cities can develop a strategic communications plan.
Speakers: Denny Doyle, Mayor, Beaverton
 Andrew Otte, Mayor, Mt. Angel
 George Endicott, Mayor, Redmond
 Heather Cassaro, Strategic Communications Manager, Redmond
 Betty Roppe, Mayor, Prineville
 Shirley Kalkhoven, Mayor, Nehalem

How to Fund Transportation (*Cayuse*)
With the exception of the *ConnectOregon* renewals, the Legislature has not passed a major transportation funding package since the 2009 Jobs and Transportation Act. There is increasing interest in the capitol and among transportation stakeholders in developing another major—and this time multimodal—transportation package for consideration during the 2015 session. What are the transportation priorities facing your city? Are there alternative methods (both in and outside the box) of generating sustainable revenues for a multimodal package that should be considered? To what extent should climate change be a factor in transportation funding? Come to this

session and listen to the speakers and your city colleagues brainstorm various solutions to this ongoing infrastructure challenge.

Moderator: Craig Honeyman, Legislative Director, League of Oregon Cities

Speakers: John Oberst, Mayor, Monmouth; Member, LOC Board of Directors;
Chair, LOC Transportation Policy Committee
Victor Dodier, Transportation Analyst and Liaison, Oregon Department of
Transportation

Aaron Deas, Government Affairs Manager, TriMet

Chris Hagerbaumer, Deputy Director, Oregon Environmental Council

11:50 a.m. **Spouses/Guests Board Buses for Red Lion Hotel**

12:00 noon - 1:00 p.m. **Networking Lunch** (*pre-registration required*) (*Walla Walla/Umatilla*)

President: Shanti Platt, Mayor, Gervais; OMA President

Mayors, spouses and guests meet for a networking lunch.

1:15 p.m. - 2:30 p.m. **Mayors Open Forum** (*Walla Walla/Umatilla*)

Do you have current issues or problems facing your city that are in need of solutions? Are you a new mayor who values the experiences of your peers? Are you an experienced mayor willing to share your successes and failures for the good of other mayors? This moderated session is designed to be interactive. Bring your ideas and concerns and be prepared to ask questions and join the discussions.

Moderator: Rick Olson, Mayor, McMinnville; OMA Director

2:30 p.m. - 2:40 p.m. **Break**

2:40 p.m. - 3:10 p.m. **General Session: Pendleton's Innovative Solutions to Water Supply**
(*Walla Walla/Umatilla*)

This session explores Pendleton's cooperative efforts with the Confederated Tribes which resulted in a point of diversion change of their water rights and the development of a membrane filtrations and aquifer storage plant, making Pendleton almost drought resistant.

Speakers: Phillip Houk, Mayor, Pendleton
Bob Patterson, Public Works Director, Pendleton

3:10 p.m. - 3:15 p.m. **Break**

3:15 p.m. - 4:45 p.m. **Concurrent Sessions:**

Optional Tour: Tour Pendleton's new wastewater treatment plant and possibly the water treatment plant. *Bus leaves from the Red Lion Hotel. (pre-registration required)*

Tour Guide: Bob Patterson, Public Works Director, Pendleton

Effective Council Meetings (*Cayuse*)

Are you grappling with the challenge of how to ensure civility among council meeting attendees and your council? Could you use some tips to tame unruly behavior during your council meetings? If so, this interactive session is for you. Through the guidance of seasoned leadership, this session will cover rules and techniques for dealing with emotional or disruptive attendees to help you run an effective and productive council meeting.

President: Shanti Platt, Mayor, Gervais; OMA President
Speakers: Shirley Kalkhoven, Mayor, Nehalem
Bob Andrews, Mayor, Newberg
George Endicott, Mayor, Redmond

5:30 p.m. **Mayors/Spouses/Guests Board Buses for Hamley's Slick Fork Saloon**

5:45 p.m. **Tour Hamley & Company** (*pre-dinner activity*)

6:30 p.m. - 8:30 p.m. **Annual Banquet at Hamley's Slick Fork Saloon** (*pre-registration required*)

President: Shanti Platt, Mayor, Gervais; OMA President

- Mayors Leadership Award Presentation
- Closing Comments and Acknowledgments

8:30 p.m. - 10:00 p.m. **Banquet Entertainment**

Performer: Juni Fisher, Singer, Songwriter, Entertainer and Horsewoman