

DATE: December 6, 2023
TO: Oregon Mayors

FROM: Rod Cross, Mayor, Toledo; 2024 OMA President

RE: Membership in the Oregon Mayors Association for 2024

Welcome to the Oregon Mayors Association (OMA). An affiliate of the League of Oregon Cities, the OMA is a voluntary association of mayors from cities of all sizes across the state. Nearly three-quarters of Oregon's mayors are current members of the OMA. *Visit us at our website at www.oregonmayors.org.*

OMA membership provides you with a rich source of information and best practices. Some of the benefits of membership include:

- **OMA Annual Summer Conference.** Learn from one another and from invited speakers, plus meet with state agency directors and attend our social events. In addition, the OMA offers conference scholarships for members with constrained budgets, particularly our smaller communities.
- OMA Spring and Fall Workshops. Held in conjunction with the League of Oregon Cities' spring and annual conferences, these partial one-day events are just for mayors and offer additional learning and networking with your colleagues.
- Quarterly OMA Newsletter. Published quarterly, a great source of information for best practices, timely issues, events, and insights into some of our most interesting communities.
- OMA App. New in 2023 the OMA mobile app will serve as your OMA directory as well as allowing you
 to stay up to date with OMA news and content, navigate events, and message with other app users all in
 one place! It is available in the App Store and Google Play Store. You can also access a helpful user guide
 by visiting oregonmayors.org and clicking the latest news button.
- **Association Listserv.** Established as a means for support and information sharing between OMA members, the listserv is an invaluable tool for discussion of current topics. Through email, members can access the expertise of our peers by simply posting a question or commenting on a previous post.

Networking. Members are part of the collective expertise that resides in the OMA. Each of us brings our own unique perspectives and experiences on concerns and issues in our communities. Veteran mayors who have been working with ongoing issues have the opportunity to view them from the perspective of our new mayors. And new mayors have the advantage of the shared experience of our seasoned mayors. Together, we make a rich blend of Oregon's local leaders.

Strength in Unity. Cities need a unified voice in Salem. Working together, we continue to remind legislators that we are partners, not a special interest group, in establishing policy and governing our communities.

The following page contains additional information about the OMA. We hope that you will take advantage of the opportunities available through the OMA and continue or become an active member. *In a separate mailing, your city manager or recorder will receive an annual membership form to complete on your behalf.* Just let them know that you plan to join the OMA for 2024.