



OMA Board of Directors Special Meeting

September 28, 2022 | 5:00 pm - 6:00 pm

VIA Zoom

<https://us02web.zoom.us/j/89034912612?pwd=TXdDSVhVQnd0MHVuTk5yUTg2ZFRQdz09>

Meeting ID: 890 3491 2612 | Passcode: 915107 | Dial in: +1 (253) 215-8782

AGENDA

A. Welcome & Roll Call (<i>Jeff Gowing</i>)	-
B. Consent Calendar* (<i>Jeff Gowing</i>)	-
1. Minutes of the August 11, 2022 OMA Board of Directors Meeting	02
2. Current Financial Report	05
C. Committee Updates	-
1. Conference Planning Committee (<i>Jeff Gowing</i>)	08
• Review of 2022 Annual Conference	09
2. Nominating Committee (<i>Beth Wytoski or Brian Dalton</i>)	22
• Approval of 2023 Slate of Candidates*	
D. 2023 OMA Board Meeting Calendar (<i>Teri Lenahan</i>)	24
E. Membership Drive 2023 (<i>Angela Speier</i>).....	25
F. RFP for 2025 and 2026 Summer Conference Locations/Venues (<i>Angela Speier</i>).....	28
G. Other Business (<i>Jeff Gowing</i>)	-
H. Adjournment (<i>Jeff Gowing</i>)	-

*Agenda items denoted with an asterisk indicate a motion is recommended. The sample motion will appear in the agenda item's associated materials.



OMA Board of Directors Meeting
August 11, 2022 | 2:00 p.m. – 5:00 p.m.
Best Western Plus Agate Beach Inn
3019 N. Coast Highway, Newport, Oregon

MINUTES

Voting Board Members:

Jeff Gowing, President – Present
Teri Lenahan, Vice President – Present
Beth Wytoski, Past President – Present
Jason Snider, Director – Present
Carol MacInnes, Director - Present
Meadow Martell, Director – Present

Henry Balensifer III, Director – Present
(arrived at 2:08 pm)
Rod Cross, Director – Present *(arrived at 2:12 pm)*
Jim Trett, Director – Present

Staff: Angela Speier, LOC Project & Affiliates Manager

Guests: David McCall, Mayor of Bay City

A. Welcome & Roll Call

Mayor Gowing welcomed the members and called the meeting to order at 2:00 p.m.

B. Consent Calendar

It was moved by Mayor Trett and seconded by Mayor Wytoski to approve the minutes of the April 21, 2022 meeting. The motion passed unanimously (7 Yes [Gowing, Lenahan, Wytoski, MacInnes, Snider, Trett, and Martell] 0 No, 0 Abstain, 2 Absent [Cross and Balensifer]).

It was moved by Mayor Wytoski and seconded by Mayor Trett to accept the financial report. The motion passed unanimously (7 Yes [Gowing, Lenahan, Wytoski, MacInnes, Snider, Trett, and Martell] 0 No, 0 Abstain, 2 Absent [Cross and Balensifer]).

C. OMA Newsletters

Angela Speier reviewed the memo in the packet and stressed the importance of the articles being written by the members and not staff. She said there have been missed deadlines lately and noted it is important to get your articles turned in by staff's deadline. The following members volunteered to write articles for the 3rd Quarter Newsletter:

- Mayor Martell – Overview of the Summer Conference
- Mayor Lenahan – Overview of the If I Were Mayor Contest winners



- Mayor Wytoski – Overview of the Leadership Award winners
- Mayor Balensifer will write an article discussing the election turnover and the importance of building relationships with incoming legislators and mayors in your region.
- Mayor Gowing will write the President’s message.

Staff will provide an overview of the funds raised through the silent auction and the 50/50 raffle. Staff will also write an article on committee recruitments.

The board discussed the 4th Quarter Newsletter and decided to provide an update on the Homelessness Task Force’s policy proposal. Mayors Snider and Lenahan agreed to provide this update. The following cities were discussed as being possible cities to highlight in the spotlight article: Fossil, Banks, Toledo, King City, Durham, Warrenton, Eugene, Milwaukie, and/or Hood River. The board decided to hold off on Hood River until the 2nd Quarter in 2023 in order to highlight them before the summer conference.

Mayor Balensifer suggested an article regarding cities that are tracking COVID-19 exposure based on sewage testing. He said this is an interesting way to track public health issues. The board recommended reaching out to cities who are participating to see if they would be willing to write something as well as Clean Water Services.

Mayor Balensifer suggested an article on flood infrastructure such as levies, tie gates, and how the new FEMA fish BiOP rules will impact cities. An additional article which could tie into the homelessness task force could be derelict vessels and their environmental impacts. The board also discussed the impact of abandoned RV’s. Members will talk to their port districts and/or marinas and get Mayor Lenahan and Snider updated figures for the article.

D. 2023 Board of Directors Application Process

Ms. Speier said the application process is open and encouraged the board to recruit people during the conference. The Nominating Committee will hold their meeting to recommend the slate of candidates on September 22. The slate will then be approved by the OMA Board of Directors and forwarded to the membership during their annual business meeting on October 5.



E. Fall Workshop

The members discussed the timing of the OMA Board meeting and requested staff look for a different date and time, because Tuesday, October 4 in the afternoon will not work for the majority of the members. Staff will look to find a virtual option prior to the membership meeting on October 5.

The board discussed potential topics for the fall Workshop and suggested the following:

- How to combat misinformation. The board suggested looking for a local professor as a speaker.
- Mental health for mayors and the need to learn stress mitigation techniques.

F. 2025 Summer Conference – Next Steps

There was consensus to issue an RFP in mid-October for the 2025 Summer Conference.

G. Committee Updates

Ms. Speier provided a brief committee update.

H. Transition of OMA Staff Liaison

The management of the OMA will be transitioning from Patty Mulvihill to Angela Speier.

I. Other Business

No other business was discussed.

J. Adjournment

President Gowing adjourned the August 11, 2022 meeting at 2:52 p.m.

APPROVED by the Oregon Mayors Association Board of Directors on September 28, 2022.

Respectfully submitted by:

Angela Speier,
LOC Project and Affiliates Manager



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Current Financial Report

DATE: September 26, 2022

The OMA remains in a solid financial condition. Since the last report the LOC has reconciled all expenses associated with the Spring Workshop and the OMA brought in \$1,878.97 in revenue and expended \$1,031.89 in speaker fees. Staff is still working on the total reconciliation of the OMA Summer Conference and will provide a full report to the board at the December 8 meeting.

At the August meeting, staff voiced concern with the sponsorship dollars not coming in as high as year's past, but the OMA did receive \$20,500 which is \$500 more than what was budgeted.



Oregon Mayors Association

Budget vs. Actuals 2022

January - August, 2022

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Income			
4-4001 Membership Dues	22,072.00	21,000.00	105.10 %
4-4660 Silent Auction	6,649.00	4,000.00	166.23 %
4-4700 OMA Spring Workshop	1,878.97	3,000.00	62.63 %
4-4753 Fall Workshop		6,000.00	
4-4754 Summer Conference	29,845.00	26,000.00	114.79 %
4-4760 Mayor's Sponsors	20,500.00	20,000.00	102.50 %
General Fund			
4-4755 Scholarship Fund	2,465.00		
Beginning Cash		80,577.00	
Beginning Scholarship Fund		12,991.00	
Total General Fund	2,465.00	93,568.00	2.63 %
Total Income	\$83,409.97	\$173,568.00	48.06 %
GROSS PROFIT	\$83,409.97	\$173,568.00	48.06 %
Expenses			
4-5000 Cost of Events			
4-5301 OMA Summer Conference			
4-5302 Summer Conference LOC Staff Expenses/Fees		1,100.00	
4-5307 Venue Rental		5,000.00	
4-5308 Food and Beverage		18,000.00	
4-5309 Hotel Expenses		7,200.00	
4-5310 Activity Fees		1,000.00	
4-5313 Speakers	3,132.17	5,000.00	62.64 %
4-5314 Postage / Printing	333.33	650.00	51.28 %
4-5390 Conference Scholarships	1,378.13	4,500.00	30.63 %
Total 4-5301 OMA Summer Conference	4,843.63	42,450.00	11.41 %
4-5350 Spring Workshop Expenses			
4-5357 Spring Workshop Venue Rental		500.00	
4-5358 Spring Workshop Food & Beverage		1,500.00	
4-5359 Hotel Expense		2,250.00	
4-5360 Speaker Fees	1,031.89	1,500.00	68.79 %
Total 4-5350 Spring Workshop Expenses	1,031.89	5,750.00	17.95 %
4-5400 Fall Workshop			
4-5404 Venue Rental		500.00	
4-5405 Food and Beverage		1,500.00	
4-5406 Hotel Expenses		2,025.00	
4-5407 Speakers Fall Workshop		2,000.00	
Total 4-5400 Fall Workshop		6,025.00	
4-5512 New Mayor Training		7,000.00	



Oregon Mayors Association

Budget vs. Actuals 2022

January - August, 2022

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Total 4-5000 Cost of Events	5,875.52	61,225.00	9.60 %
4-6000 Operating Expenses			
4-6013 Directory	202.00	1,000.00	20.20 %
4-6017 LOC Services	12,500.00	25,375.00	49.26 %
4-6018 Mayor's Board Expense	1,505.65	14,500.00	10.38 %
4-6023 Mayor's Contest	3,036.83	3,500.00	86.77 %
4-6025 Miscellaneous	867.47	750.00	115.66 %
4-6028 Newsletter	1,120.41	3,000.00	37.35 %
4-6030 Postage	726.96	1,000.00	72.70 %
4-6031 Copy, Fax, Printing		100.00	
4-6033 Supplies / Marketing	54.71	2,500.00	2.19 %
4-6040 WEB	1,800.00	1,800.00	100.00 %
4-6041 Listserv		750.00	
4-6050 Contingency		45,077.00	
Total 4-6000 Operating Expenses	21,814.03	99,352.00	21.96 %
Total Expenses	\$27,689.55	\$160,577.00	17.24 %
NET OPERATING INCOME	\$55,720.42	\$12,991.00	428.92 %
NET INCOME	\$55,720.42	\$12,991.00	428.92 %



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Review of 2022 Annual Conference

DATE: September 22, 2022

The OMA held its annual conference in Newport August 11-13 and it should be considered a success! Attached to this staff report are the responses to the conference evaluation.

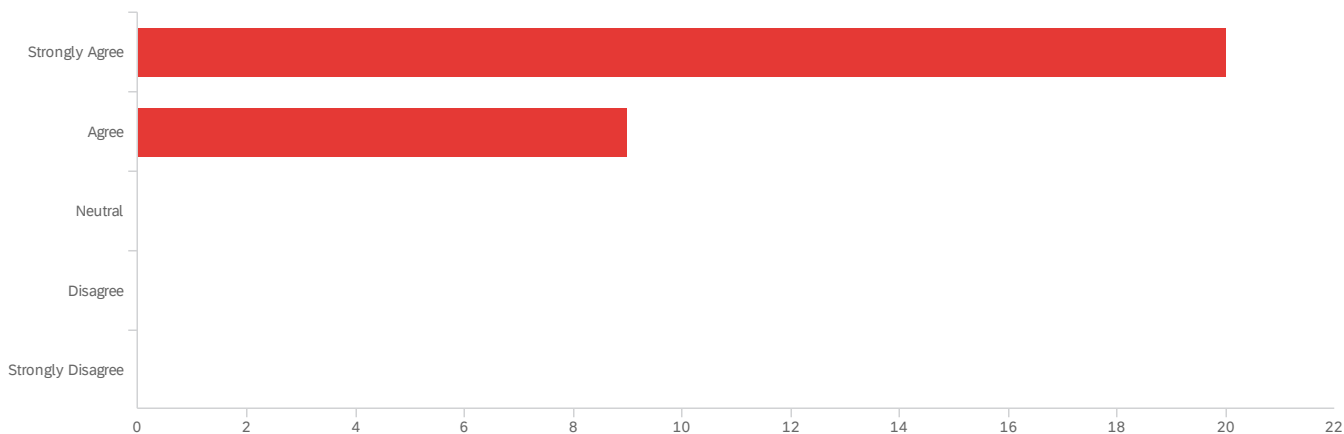
The Silent Auction raised \$6,350 and the 50/50 raffle brought in \$342. This means the OMA will have \$6,692 to place in their OMA Conference Scholarship Fund for 2023. Staff would appreciate any feedback the board may have on the annual conference.

Default Report

2022 OMA Summer Conference Evaluation

September 16, 2022 2:38 PM MDT

Q1 - Rate the degree to which you agree with the following statement: "The conference was useful."



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate the degree to which you agree with the following statement: "The conference was useful."	1.00	2.00	1.31	0.46	0.21	29

#	Field	Choice Count
1	Strongly Agree	68.97% 20
2	Agree	31.03% 9
3	Neutral	0.00% 0
4	Disagree	0.00% 0
5	Strongly Disagree	0.00% 0
		29

Showing rows 1 - 6 of 6

Q2 - Any general comments about the conference?

Any general comments about the conference?

So good to be able to visit and learn and share with other mayors

Creating time and space for networking, visiting is one of the most important parts of the conference. And you did that. The marshmallow time was amazing.

my first time, much better than I expected.

Enjoyed the keynote and plenty of opportunities to network.

I don't need quite as many socializing events as there are planned. For me a shorter conference with less extra curricular activities is better.

The board had 0 access to community events. North Bend was 10x a better conference in flow and community tour/experience access. Look to that conference for inspiration on how a conference can run.

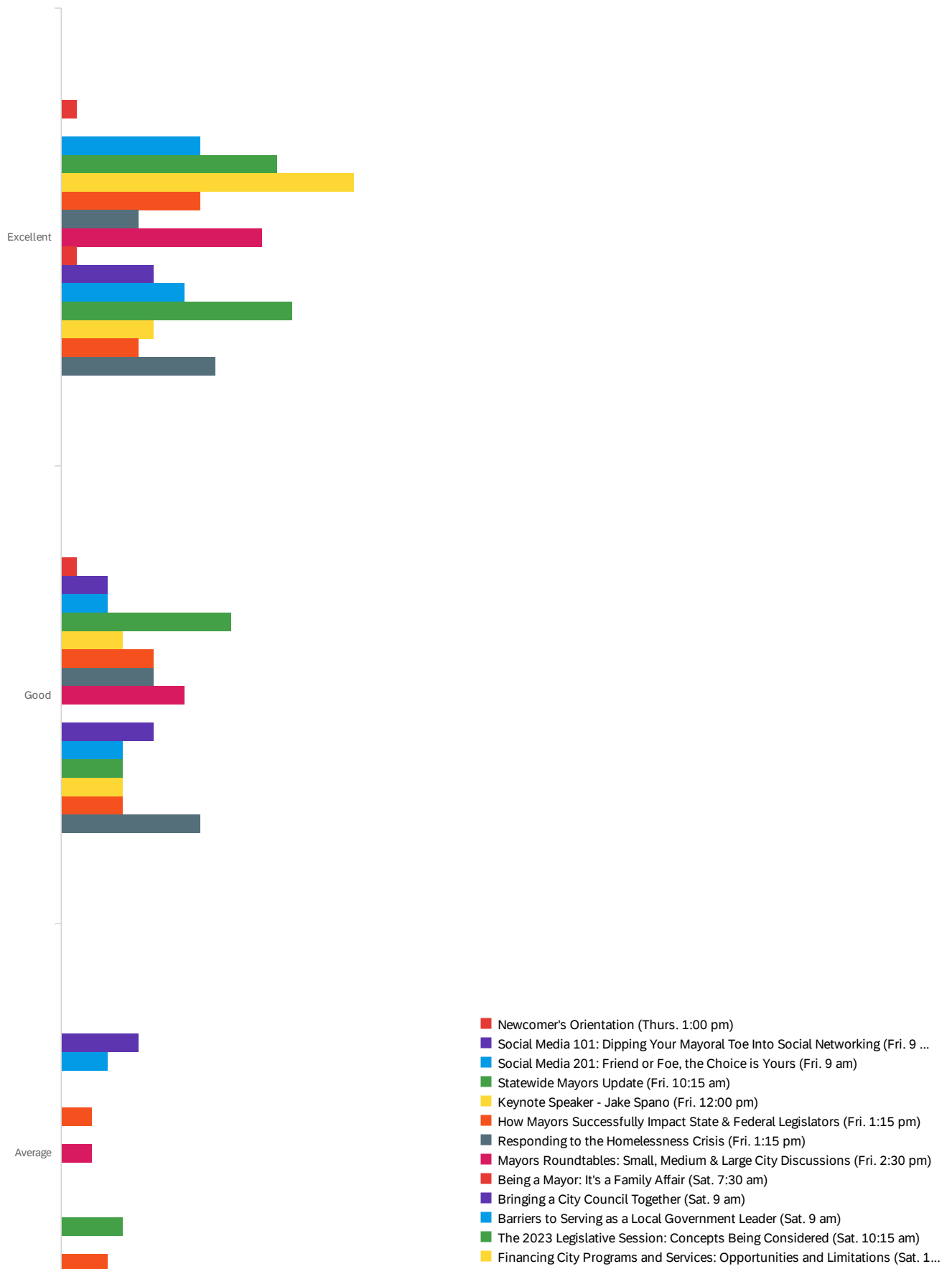
2 Mayors east of the Cascades. 1 more signed up who didn't come. East / West divide?

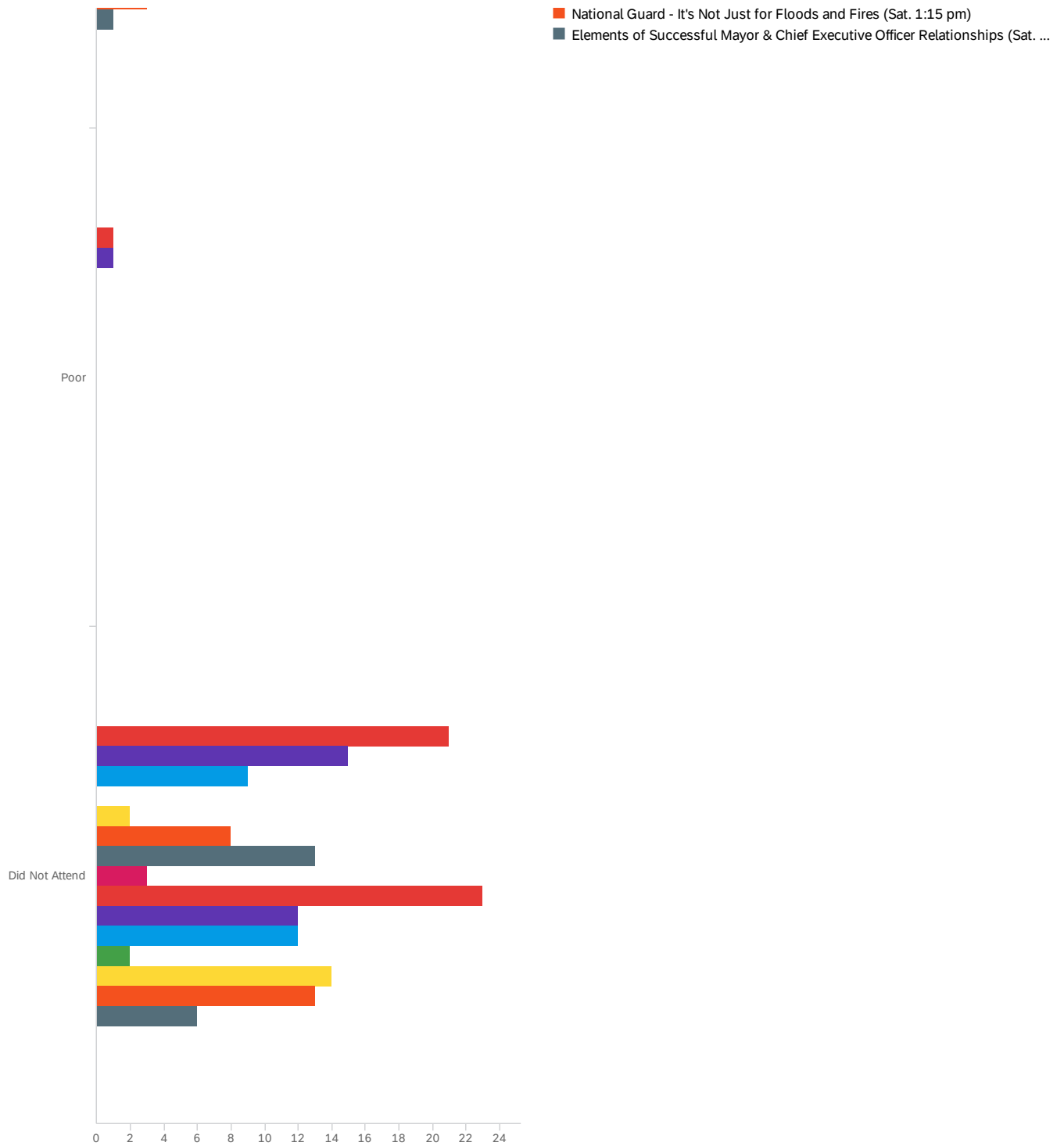
Nice to see everyone again

Networking with other Mayors in attendance is always the highlight to me BUT I also enjoyed the speakers on Social Media, the homeless crisis, 2023 legislative session and the Brigadier General from the National Guard.

I like the casual tone and structure which allowed for lots of conversations and comradierie.

Q3 - Please evaluate the following sessions:





#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Newcomer's Orientation (Thurs. 1:00 pm)	1.00	5.00	4.67	0.99	0.97	24
2	Social Media 101: Dipping Your Mayoral Toe Into Social Networking (Fri. 9 am)	2.00	5.00	4.17	1.14	1.31	24
3	Social Media 201: Friend or Foe, the Choice is Yours (Fri. 9 am)	1.00	5.00	2.88	1.76	3.11	24

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
4	Statewide Mayors Update (Fri. 10:15 am)	1.00	2.00	1.44	0.50	0.25	25
5	Keynote Speaker - Jake Spano (Fri. 12:00 pm)	1.00	5.00	1.48	1.10	1.21	25
6	How Mayors Successfully Impact State & Federal Legislators (Fri. 1:15 pm)	1.00	5.00	2.68	1.69	2.86	25
7	Responding to the Homelessness Crisis (Fri. 1:15 pm)	1.00	5.00	3.42	1.75	3.08	24
8	Mayors Roundtables: Small, Medium & Large City Discussions (Fri. 2:30 pm)	1.00	5.00	1.92	1.27	1.61	26
9	Being a Mayor: It's a Family Affair (Sat. 7:30 am)	1.00	5.00	4.83	0.80	0.64	24
10	Bringing a City Council Together (Sat. 9 am)	1.00	5.00	3.25	1.79	3.19	24
11	Barriers to Serving as a Local Government Leader (Sat. 9 am)	1.00	5.00	3.17	1.86	3.47	24
12	The 2023 Legislative Session: Concepts Being Considered (Sat. 10:15 am)	1.00	5.00	1.80	1.20	1.44	25
13	Financing City Programs and Services: Opportunities and Limitations (Sat. 1:15 pm)	1.00	5.00	3.50	1.80	3.25	24
14	National Guard - It's Not Just for Floods and Fires (Sat. 1:15 pm)	1.00	5.00	3.48	1.68	2.81	25
15	Elements of Successful Mayor & Chief Executive Officer Relationships (Sat. 2:45 pm)	1.00	5.00	2.35	1.54	2.38	26

#	Field	Excellent	Good	Average	Poor	Did Not Attend	Total
1	Newcomer's Orientation (Thurs. 1:00 pm)	4.17% 1	4.17% 1	0.00% 0	4.17% 1	87.50% 21	24
2	Social Media 101: Dipping Your Mayoral Toe Into Social Networking (Fri. 9 am)	0.00% 0	12.50% 3	20.83% 5	4.17% 1	62.50% 15	24
3	Social Media 201: Friend or Foe, the Choice is Yours (Fri. 9 am)	37.50% 9	12.50% 3	12.50% 3	0.00% 0	37.50% 9	24
4	Statewide Mayors Update (Fri. 10:15 am)	56.00% 14	44.00% 11	0.00% 0	0.00% 0	0.00% 0	25
5	Keynote Speaker - Jake Spano (Fri. 12:00 pm)	76.00% 19	16.00% 4	0.00% 0	0.00% 0	8.00% 2	25
6	How Mayors Successfully Impact State & Federal Legislators (Fri. 1:15 pm)	36.00% 9	24.00% 6	8.00% 2	0.00% 0	32.00% 8	25
7	Responding to the Homelessness Crisis (Fri. 1:15 pm)	20.83% 5	25.00% 6	0.00% 0	0.00% 0	54.17% 13	24

#	Field	Excellent		Good		Average		Poor		Did Not Attend		Total
8	Mayors Roundtables: Small, Medium & Large City Discussions (Fri. 2:30 pm)	50.00%	13	30.77%	8	7.69%	2	0.00%	0	11.54%	3	26
9	Being a Mayor: It's a Family Affair (Sat. 7:30 am)	4.17%	1	0.00%	0	0.00%	0	0.00%	0	95.83%	23	24
10	Bringing a City Council Together (Sat. 9 am)	25.00%	6	25.00%	6	0.00%	0	0.00%	0	50.00%	12	24
11	Barriers to Serving as a Local Government Leader (Sat. 9 am)	33.33%	8	16.67%	4	0.00%	0	0.00%	0	50.00%	12	24
12	The 2023 Legislative Session: Concepts Being Considered (Sat. 10:15 am)	60.00%	15	16.00%	4	16.00%	4	0.00%	0	8.00%	2	25
13	Financing City Programs and Services: Opportunities and Limitations (Sat. 1:15 pm)	25.00%	6	16.67%	4	0.00%	0	0.00%	0	58.33%	14	24
14	National Guard - It's Not Just for Floods and Fires (Sat. 1:15 pm)	20.00%	5	16.00%	4	12.00%	3	0.00%	0	52.00%	13	25
15	Elements of Successful Mayor & Chief Executive Officer Relationships (Sat. 2:45 pm)	38.46%	10	34.62%	9	3.85%	1	0.00%	0	23.08%	6	26

Showing rows 1 - 15 of 15

Q4 - Any comments about the conference sessions?

Any comments about the conference sessions?

Great variety!

Wonderful experience

The Being Mayor is a Family thing session scheduled for 7:30-9 am on a Saturday morning was NOT a good time. Many wanted to attend but early Saturday morning.... those that attended the session said it was valuable and worthwhile.

Good topics and presenters so we can share what we have learned.

The Social Media 101 presentation was difficult to follow. Lots of acronyms with no explanation of what they were. If another 101 of this type is offered, I suggest it be a very basic presentation.

The Social Media 101 class was too basic. I should have chosen the other one, but am not experienced/comfortable with social media as mayor, so thought I should attend the basic.

The National Guard part was VERY interesting, but I wish there was more POC/takeaways about how to access the resources. I hope there's some more follow up on that. I really liked the housing talk--i prefer if the state agencies talked more and mayors less... I can learn from mayors already, I want to know about programs and work done by the state and what resources I can access.

Round tables need facilitating I'm

Loved having time for questions and comments

The final session I attended was the Elements of Successful Mayor & Chief Executive Officer was informative but so redundant we had to sit there and listen to 6 Mayors say the same thing over and over again. Maybe you could determine specific topics and have each mayor talk about one.

Very helpful and informative. Networking with colleagues is incredibly valuable.

Q5 - What would you like to hear about next year? Please list session topic ideas for OMA's Conference Planning Committee as they prepare for the 2023 Summer Conference August 10-12 in Hood River.

What would you like to hear about next year? Please list session topic idea...

Working successfully with ODOT -- understanding ODOT's rationale/process for planning street or highway projects and how a city can successfully ensure the project will benefit the city's needs as well as ODOT's.

I would like for the board to be able to go on a city tour, part of the conference experience is to be able to learn about the host city.

recruiting / training our community members for Council service.

sorry I was unable to attend the mayor/CEO relationships session, would like that to be offered again. Next summer it will be good to go over what was accomplished in the 2023 legislative session.

Basic ethics for the newbies, i.e. how not to end up in jail. Is there anything creative or innovative a mayor could do? Working together with council members without trying to smother them with a pillow, same with City Managers Self measurement evaluations - am I doing ok when nobody is applauding?

How to bridge the urban rural divide? How are property tax measures impacting cities and individual properties and inequities from property to property?

More things like the national guard--where agencies we don't know about are providing updates on resources we can get. I had no idea I can get a cyber vulnerability test and study done at OMD expense. I also had no idea I could actually talk to a person about relocating armories in my town. Perhaps having OLCC DCBS or some other agency talk about what they do and more importantly what programs are available to cities. Building codes and innovative things that dept. is very interesting to me. It's also a major cost factor in development. We need to have more awareness training of property taxes. Especially next year with new mayors coming in.

I would like to hear from Jim McCaully's team again. They were very informative.

How does the OMA encourage a broad representation of Mayor from ACROSS the State, not just the Valley, Metro and the Coast.

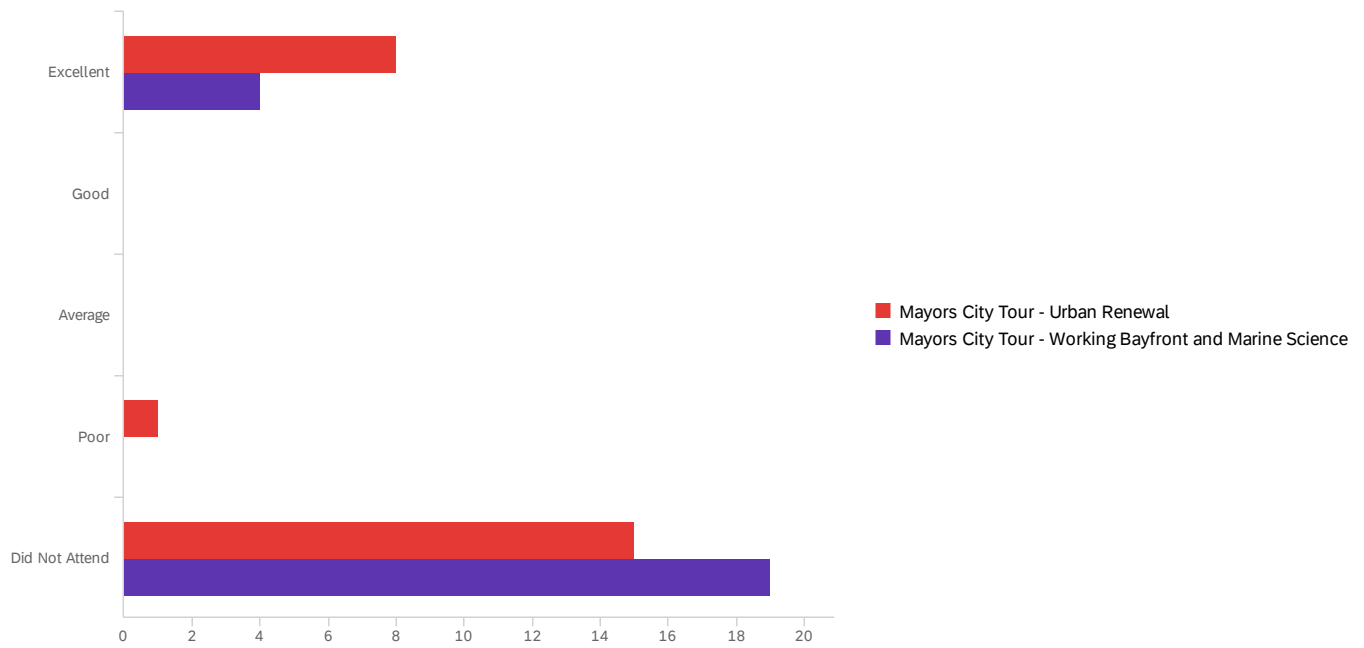
Perhaps round tables by region or by industry Being a tourist town does not always relate the sam as a similar size farm or bedroom community

Small city round table, dealing with developers

Too early to comment on upcoming topics for next year - this year is going to be very busy!!!

A session on "keeping the balance." How to set up boundaries in their personals lives.

Q6 - Please evaluate the two tours.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Mayors City Tour - Urban Renewal	1.00	5.00	3.63	1.87	3.48	24
2	Mayors City Tour - Working Bayfront and Marine Science	1.00	5.00	4.30	1.52	2.30	23

#	Field	Excellent	Good	Average	Poor	Did Not Attend	Total
1	Mayors City Tour - Urban Renewal	33.33% 8	0.00% 0	0.00% 0	4.17% 1	62.50% 15	24
2	Mayors City Tour - Working Bayfront and Marine Science	17.39% 4	0.00% 0	0.00% 0	0.00% 0	82.61% 19	23

Showing rows 1 - 2 of 2

Q7 - Any comments about the conference tours?

Any comments about the conference tours?

I missed the bayfront tour because I went on the Urban Renewal tour twice. Maybe a workshop on urban renewal...how it can be used, the requirements for creating a district..."Urban Renewal 100"

Loved the marine science / tsunami safety tour!!

both were excellent - good to learn what and how Newport is getting things done

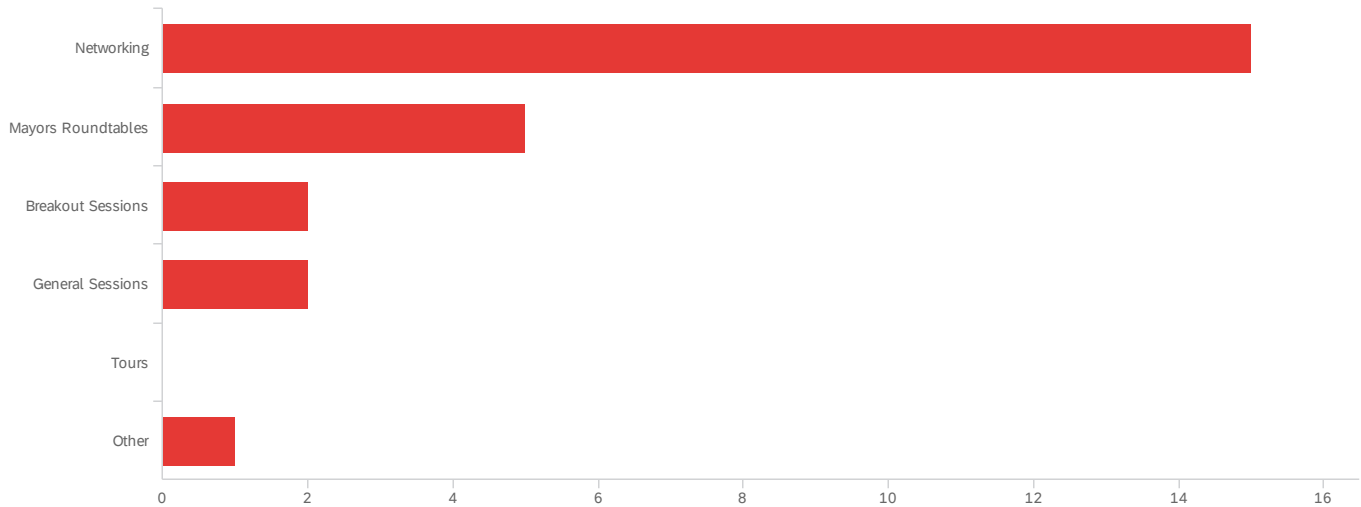
LOVE URBAN RENEWAL TOURS!

thanks to conf. planning cte, I was unable to attend all these and I was really bummed about it.

Timing without a gap for being on time for dinner was a problem

I wish we could have planned a route to get off the bus and visit a business effected the urbane renewal . It's more meaningful to hear stories that ride on a bus for two hours with out getting off. (I was so bus sick !)

Q8 - What is the most valuable component of the OMA Summer Conference (please select one)?

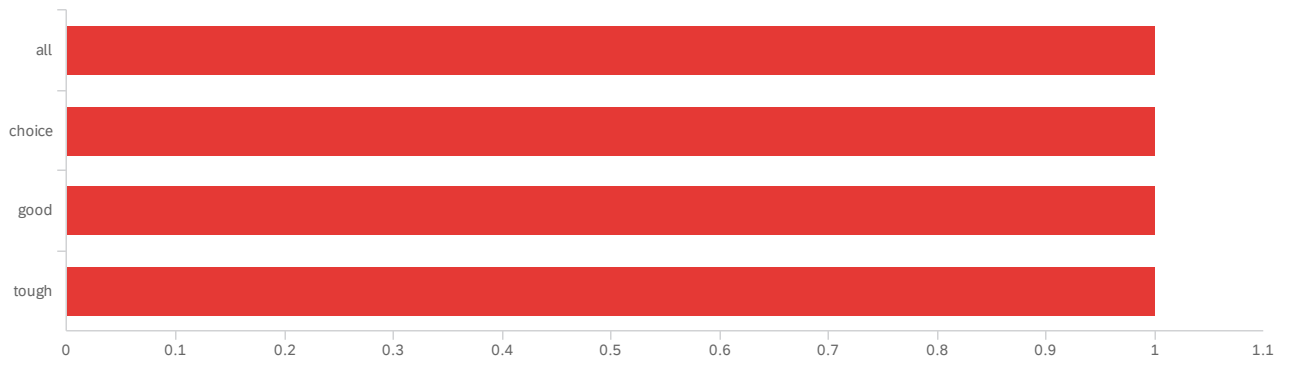


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is the most valuable component of the OMA Summer Conference (please select one)? - Selected Choice	1.00	6.00	1.80	1.26	1.60	25

#	Field	Choice Count
1	Networking	60.00% 15
2	Mayors Roundtables	20.00% 5
3	Breakout Sessions	8.00% 2
4	General Sessions	8.00% 2
5	Tours	0.00% 0
6	Other	4.00% 1

25

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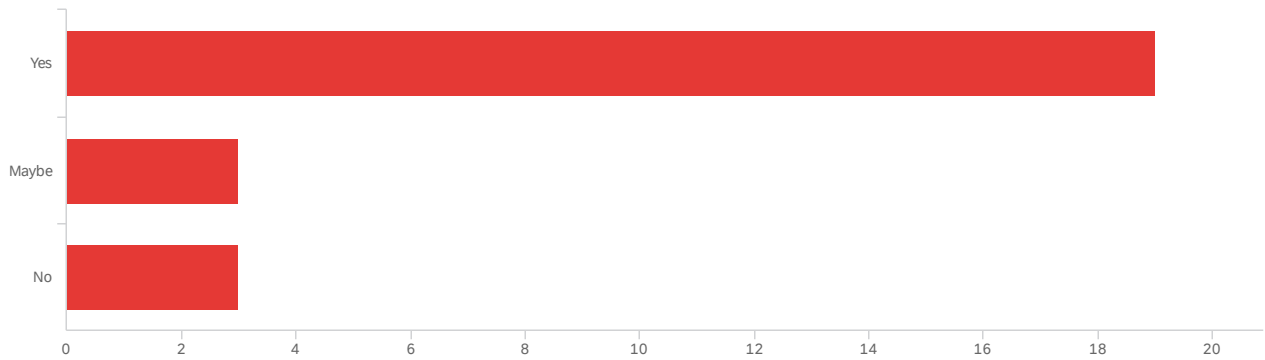


#	Field	Choice Count
all	all	25.00% 1
choice	choice	25.00% 1
good	good	25.00% 1
tough	tough	25.00% 1

4

Showing rows 1 - 5 of 5

Q9 - Do you plan to attend the OMA 2023 Summer Conference?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you plan to attend the OMA 2023 Summer Conference?	1.00	3.00	1.36	0.69	0.47	25

#	Field	Choice Count
1	Yes	76.00% 19
2	Maybe	12.00% 3
3	No	12.00% 3
		25

Showing rows 1 - 4 of 4

End of Report



To convene, network, train, and empower Mayors

TO: OMA Board of Directors
FROM: OMA Nominating Committee
SUBJECT: Approval of 2023 Slate of Candidates
DATE: September 23, 2022

The OMA Nominating Committee received seven applications, listed in the table below to fill one available 3-year board position and the President-Elect position. Retiring board members include:

- Past President Beth Wytoski, Mayor of Dayton
- Director Jason Snider, Mayor of Tigard

Applicants:

Name	City	Population	Region	Position Sought
Cathy Clark	Keizer	39,458	3	President-Elect
Rod Cross	Toledo	3,611	5	President-Elect
Chas Jones	Philomath	5,682	4	Director
Scott Keyser	Molalla	10,207	3	Director
Rich Mays	The Dalles	16,047	8	Director
Michael Preedin	Sisters	3,286	9	Director
Tim Rosener	Sherwood	20,496	2	Director

The OMA Nominating Committee met on September 22 to review applications. In keeping with prior board discussions, the Committee wished to advance a slate of candidates who would offer greater diversity on the board in terms of city size and geographic diversity. After careful deliberation, the Nominating Committee is recommending the following slate of officers.

President-Elect: Mayor Rod Cross
Directors: Mayor Rich Mays and Mayor Chas Jones

Continuing Members:

Name	City	Population	Region	Position
Teri Lenahan	North Plains	3,446	2	President
Jeff Gowing	Cottage Grove	10,792	4	Past-President

Name	City	Population	Region	Position
Jim Trett	Detroit	141	3	Director
Carol MacInnes	Fossil	449	9	Director
Henry Balensifer	Warrenton	6,352	1	Director
Meadow Martell	Cave Junction	2,149	7	Director

Suggested Motion:

“I move to approve the slate of candidates as recommended by the Nominating Committee to the membership.”



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: OMA 2023 Board of Directors Meetings

DATE: September 22, 2022

The Board needs to identify its desired meeting dates and locations for the 2023 calendar year. Generally, the Board conducts meetings: January or February; April or May; in conjunction with the Summer Conference; and in conjunction with the Fall Workshop; and in December.

2023 OMA Board of Directors Proposed Meeting Dates

Meeting Date	Location	2023 Conference Dates
TBD: January/February	Salem	City Day at the Capitol, January 25
Tuesday, April 25	Seaside	LOC Spring Conference, April 25-26
Thursday, August 10	Hood River	OMA Summer Conference, August 10-12
Wednesday, October 11	Eugene	LOC Annual Conference, October 12-14
TBD: December	North Plains	N/A



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Membership Drive 2023

DATE: September 22, 2022

To ensure the 2023 OMA membership drive is successful, and that the directory is completed in a timely manner, LOC is proposing the timeline below.

Timeline

Date	Action	Lead
November 14, 2022	LOC staff sends 2023 OMA President draft membership letter for review and comments	Angela Speier
December 5, 2022	All membership drive materials are finalized: <ul style="list-style-type: none"> • 2023 OMA membership form • 2023 OMA fact sheet • 2023 Letter from OMA President 	Angela Speier
December 5, 2022	LOC staff provides each 2023 board member with a list of approx. 25 mayors to directly encourage/solicit to join the OMA	Angela Speier
December 14, 2022	Membership drive opens	Angela Speier
	Announcement of membership drive opening circulated on OMA listserv	Angela Speier

	All mayors in Oregon receive email announcing membership drive	Angela Speier
	All cities receive hard copy of forms in the mail	Angela Speier
December 16, 2022	Membership drive announced in <i>LOC Bulletin</i>	Angela Speier
December 19, 2022	OMA Board members send targeted emails to their assigned mayors to directly encourage/solicit membership in the OMA	OMA Board members
December 23, 2022	LOC staff advises all Board members of status of membership drive (provides Board members with updates on their specific recruitment lists)	Angela Speier
December 30, 2022	Membership drive reminder included in <i>LOC Bulletin</i>	Angela Speier
	Membership drive reminder distributed via OMA listserv	Angela Speier
January 3, 2023	OMA Board members send targeted emails to their assigned mayors to directly encourage/solicit membership in the OMA	OMA Board members
January 6, 2023	Membership drive reminder included in the <i>LOC Bulletin</i>	Angela Speier
	Membership drive reminder distributed via OMA listserv	Angela Speier
January 11, 2023	LOC staff advises all Board members of status of membership drive (provides Board members with updates on their specific recruitment	Angela Speier

	lists)	
January 16, 2023	OMA Board members send targeted emails to their assigned mayors to directly encourage/solicit membership in the OMA	OMA Board of Directors
January 20, 2023	Membership drive reminder distributed via OMA Listserv	Angela Speier
	LOC staff advises all Board members of status of membership drive (provides Board members with updates on their specific recruitment lists)	Angela Speier
January 20, 2023	OMA Board members send final targeted emails to their assigned mayors directly to encourage/solicit membership in the OMA	OMA Board members
January 27, 2023	Membership drive closes and last day to renew membership to be included in the directory	Angela Speier
February 1, 2023	Start production of OMA Directory	Angela Speier
February 20, 2023	OMA membership directory finalized	Angela Speier



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: RFP for 2025 And 2026 Summer Conference Locations/Venues

DATE: September 22, 2022

During the August 11 OMA Board of Directors meeting the board authorized staff to move forward with preparing a Request for Proposal (RFP) to find a conference location in 2025. Staff met to discuss updating the RFP and if the board approves will include 2026 as well. The RFP specifically targets cities and venues in regions of the state the OMA has not recently used as a conference location:

- Hermiston;
- Pendleton;
- Seaside;
- Baker City;
- Ontario;
- Redmond; and
- Bend.

These cities have been identified as having conference facility space large enough to host an OMA conference.

The RFP is scheduled to be released on October 12, 2022. Responses would be due by November 21, 2022. If staff does not receive enough responses from the targeted cities, the RFP will be sent to cities in other regions. The Board will review all submitted responses during the meeting scheduled for December 8, 2022.



The Oregon Mayors Association
2025 and 2026 Annual Summer Conferences
Request for Proposals

All responses due by 5:00 p.m. on Monday, November 21, 2022

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Request for Proposal

Established in 1972, the Oregon Mayors Association (OMA) is a voluntary association of persons who hold the office of mayor. Approximately three-quarters of Oregon mayors are active members of the OMA. The organization is led by a nine-member Board of Directors comprised of mayors from across the state of Oregon, representing cities of all population sizes, encompassing both urban and rural jurisdictions.

Each summer, typically during the months of either July or August, the OMA hosts its Annual Summer Conference. The Summer Conference spans three days during which attendees participate in educational seminars, take tours of the host city (and other adjacent cities), and network with their peers from across the state of Oregon. OMA's Annual Summer Conference is an opportunity for mayors to learn from one another and other invited speakers. Approximately 125 people attend the Annual Summer Conference, including mayors, spouses, guests, speakers, sponsors, state leaders and staff.

The OMA is seeking a venue to host both its 2025 and 2026 Annual Summer Conferences. Like previous conferences, both the 2025 and 2026 Annual Summer Conferences are expected to begin on a Thursday and close Saturday evening with an awards reception.

For calendar years 2023 and 2024, the Annual Summer Conference will be hosted in Hood River and Klamath Falls. The conference was in Newport in 2022. To allow opportunities for hosting in areas that have not recently hosted the conference, the Board is intentionally limiting its submission of this RFP to cities who are located in eastern, central, and the northern coast of Oregon.

The OMA is committed to a fair and reasonable site selection process. The host city, venue, and OMA Board of Directors will work closely together to coordinate a successful conference for the conference attendees that advances OMA's mission and goals.

RFP Release Date

The RFP is released on Wednesday, October 12, 2022.

RFP Due Date and Mailing Address

Please submit one final proposal for the 2025 and/or 2026 OMA Annual Summer Conference by email, **to arrive no later than 5:00 p.m. on Monday, November 21, 2022**, to:

Melissa Dablow, Events and Operations Coordinator, League of Oregon Cities
mdablow@orcities.org

Cities have the option of submitting a proposal in their own form, provided they address all the requirements and preferences outlined in this RFP, or they can complete and submit a Host City Application Form, which is attached herein as Appendix C.

RFP Questions

Questions about this RFP or the response process should be submitted to Melissa Dablow, Events and Operations Coordinator, League of Oregon Cities mdablow@orcities.org

Conference Dates and Format

This RFP addresses both the 2025 and 2026 OMA Annual Summer Conferences.

For 2025, the OMA would prefer the conference be held during one of the below date ranges:

- July 31 – August 2;
- August 7 – August 9; or
- August 14 – August 16.

For 2026, the OMA would prefer the conference be held during one of the below date ranges:

- July 30 – August 1;
- August 6 – August 8; or
- August 13 – August 15.

If a city or venue has a different date range it recommends during the months of July or August, the OMA Board is open to considering those as well. Additionally, if multiple cities believe they can collectively co-host a conference, the OMA would be excited to review such a unique option.

Venue Requirements

The venue must be located in an Oregon city who is led by a mayor who is in good standing with the OMA.

The venue must have amenities to accommodate projected conference attendance. **A copy of the venue's standard contract should be included with your response.**

1. *Conference Meeting Space.* A facility with meeting space that can accommodate the following:
 - General Session for 120 people set in half-rounds of 6 each. Space for full stage and AV equipment.
 - Meal function space that can accommodate 140 people at rounds of 8 or 10 each.
 - Two breakout meeting rooms that can accommodate 50 people each set classroom-style. Space for head table and AV equipment.
 - Registration space that can accommodate two six-foot tables and can be in a visible area for attendees to find.
 - Facility must be compliant with the Americans with Disabilities Act (ADA).
 - Entire facility must be non-smoking.

2. *Lodging Accommodations.* A facility that can provide a block of 80 single or double occupancy sleeping rooms with private bath including a complimentary suite for the OMA President and a complimentary room for event lead for all nights (Thursday-Saturday). Facility must be compliant with the Americans with Disabilities Act (ADA). Ideally the lodging accommodations and conference meeting space would be in the same facility; while this is the ideal setup, it is not a requirement. If the meeting space is in a separate location, please see the *Transportation* section below.
3. *Meals, Tours & Events.* Please tell the OMA Board of Directors about the special places in your city, or neighboring cities, that attendees should see and where the OMA can do meals, tours and/or events. The locations should be easily accessible from the hotel and/or meeting facility. If transportation is required, please see the *Transportation* section below.
4. *Transportation.* If the meeting space, meals, tours or events suggestions require transportation, those costs are factored into the registration price. If your city can assist in defraying the transportation costs or has sponsors who can help defray the costs, please indicate that ability on your application.

Host City Traditions

Traditionally the host city, or cities, have provided the OMA and its attendees with welcome gift bags for attending mayors (approximately 80 bags), hosted a Thursday evening welcome reception that provides food and beverages for approximately 125 people; and provided opportunities for attendees to experience the uniqueness of their respective city/cities.

Submittal Requirements

Venues are encouraged to comply with all the requirements stated in this RFP and its attachments. Any questions regarding the specifications or the performance must be directed to Melissa Dablow, Events and Operations Coordinator, League of Oregon Cities mdablow@orcities.org.

Award Process

Following the close of the RFP response period, quotes will be reviewed for responsiveness by the OMA Board of Directors.

1. *Considerations.* The OMA will consider price, date availability, ability to achieve the OMA's preferences and requirements, and the willingness of the city and its identified venue(s) to work with OMA on issues related to hotel accommodations, transportation needs, and off-site/tour ideas.
2. *Reservation of Rights.* The OMA reserves the right to enter into contracts with cities and venues based on price and the ability to meet the OMA's requirements, needs and

preferences. The OMA also reserves the right to not award any contract at its own discretion and for its own reasons.

3. *Award.* If an award is made, it will be made by the OMA Board of Directors. At the date this RFP is released, it is expected that responses to this RFP will be considered by the OMA Board of Directors on Thursday, December 8, 2022.
4. *Notification.* Upon a final decision being made by the OMA Board of Directors, OMA staff will communicate the decision to all cities and venues that provided a response to this RFP.

Thank you for your consideration of and response to this RFP.

LOC Member Cities (Alphabetical)

APPENDIX A

Adair Village	1,318	Elgin	1,717	Lebanon	19,122	Rivergrove	552	Wood Village	4,478
Adams	393	Elkton	182	Lexington	238	Rockaway Beach	1,476	Woodburn	26,250
Adrian	159	Enterprise	2,080	Lincoln City	10,067	Rogue River	2,435	Yachats	1,010
Albany	57,199	Estacada	5,014	Lonerock	25	Roseburg	23,701	Yamhill	1,221
Amity	1,809	Eugene	175,626	Long Creek	173	Rufus	703	Yoncalla	1,036
Antelope	37	Fairview	10,446	Lostine	242	Salem	177,694		
Arlington	650	Falls City	1,064	Lowell	1,211	Sandy	12,869		
Ashland	21,554	Florence	9,600	Lyons	1,207	Scappoose	8,016		
Astoria	10,197	Forest Grove	26,242	Madras	7,717	Scio	959		
Athena	1,212	Fossil	449	Malin	731	Scotts Mills	431		
Aumsville	4,237	Garibaldi	831	Manzanita	609	Seaside	7,157		
Aurora	1,133	Gaston	676	Maupin	427	Seneca	165		
Baker City	10,178	Gates	548	Maywood Park	829	Shady Cove	3,095		
Bandon	3,470	Gearhart	1,872	McMinnville	34,251	Shaniko	30		
Banks	1,834	Gervais	2,596	Medford	87,353	Sheridan	6,377		
Barlow	133	Gladstone	12,033	Merrill	821	Sherwood	20,496		
Bay City	1,424	Glendale	860	Metolius	981	Siletz	1,249		
Beaverton	97,782	Gold Beach	2,375	Mill City	2,012	Silverton	10,591		
Bend	100,922	Gold Hill	1,360	Millersburg	3,093	Sisters	3,286		
Boardman	4,338	Granite	32	Milton-Freewater	7,145	Sodaville	360		
Bonanza	404	Grants Pass	39,475	Milwaukie	21,235	Spray	140		
Brookings	6,809	Grass Valley	151	Mitchell	138	Springfield	62,352		
Brownsville	1,705	Greenhorn	3	Molalla	10,207	St. Helens	14,560		
Burns	2,745	Gresham	114,361	Monmouth	11,142	St. Paul	434		
Butte Falls	451	Haines	376	Monroe	654	Stanfield	2,201		
Canby	18,754	Halfway	352	Monument	115	Stayton	8,265		
Cannon Beach	1,498	Halsey	959	Moro	374	Sublimity	3,106		
Canyon City	666	Happy Valley	25,738	Mosier	468	Summerville	119		
Canyonville	1,649	Harrisburg	3,658	Mt. Angel	3,418	Sumpter	205		
Carlton	2,270	Helix	194	Mt. Vernon	548	Sutherlin	8,909		
Cascade Locks	1,398	Heppner	1,187	Myrtle Creek	3,501	Sweet Home	9,893		
Cave Junction	2,149	Hermiston	19,696	Myrtle Point	2,479	Talent	5,737		
Central Point	19,702	Hillsboro	108,154	Nehalem	276	Tangent	1,231		
Chiloquin	767	Hines	1,661	Newberg	25,376	The Dalles	16,047		
Clatskanie	1,725	Hood River	8,259	Newport	10,591	Tigard	55,854		
Coburg	1,322	Hubbard	3,478	North Bend	10,375	Tillamook	5,338		
Columbia City	1,957	Huntington	503	North Plains	3,446	Toledo	3,611		
Condon	722	Idanha	156	North Powder	504	Troutdale	16,319		
Coos Bay	16,005	Imbler	249	Nyssa	3,276	Tualatin	27,910		
Coquille	4,018	Independence	10,081	Oakland	932	Turner	2,866		
Cornelius	13,498	Ione	339	Oakridge	3,238	Ukiah	163		
Corvallis	57,601	Irrigon	2,037	Ontario	11,816	Umatilla	7,520		
Cottage Grove	10,792	Island City	1,144	Oregon City	37,737	Union	2,153		
Cove	627	Jacksonville	3,080	Paisley	244	Unity	40		
Creswell	5,684	Jefferson	3,339	Pendleton	17,169	Vale	1,914		
Culver	1,636	John Day	1,664	Philomath	5,682	Veneta	5,271		
Dallas	17,320	Johnson City	537	Phoenix	4,096	Vernonia	2,403		
Dayton	2,698	Jordan Valley	131	Pilot Rock	1,328	Waldport	2,321		
Dayville	134	Joseph	1,158	Port Orford	1,156	Wallowa	799		
Depoe Bay	1,559	Junction City	7,032	Portland	658,773	Warrenton	6,352		
Detroit	141	Keizer	39,458	Powers	712	Wasco	424		
Donald	1,012	King City	5,184	Prairie City	841	Waterloo	222		
Drain	1,174	Klamath Falls	22,022	Prescott	83	West Linn	27,452		
Dufur	608	La Grande	13,087	Prineville	11,042	Westfir	260		
Dundee	3,243	La Pine	2,654	Rainier	1,913	Weston	706		
Dunes City	1,454	Lafayette	4,446	Redmond	36,122	Wheeler	422		
Durham	1,950	Lake Oswego	40,801	Reedsport	4,311	Willamina	2,248		
Eagle Point	9,854	Lakeside	1,906	Richland	165	Wilsonville	27,186		
Echo	657	Lakeview	2,428	Riddle	1,214	Winston	5,700		



Appendix B

PROGRAM

2022 SUMMER CONFERENCE

August 11 – 13, 2022 ♦ Best Western Plus Agate Beach Inn
3019 N. Coast Highway, Newport, Oregon

Printed copies of the agenda will be available onsite.
All other handouts and presentations will be available online following the conference.

Thursday, August 11, 2022

- 7:30 a.m. – 12:00 p.m. **Golf Tournament** *Salishan Golf Links*
7760 N. Hwy. 101, Gleneden Beach, OR 97388
- Join mayors and guests from across the state to participate in the golf tournament. The tournament will be played amidst old-growth timber and seaside bluffs, with each hole providing its own unique challenges. Pre-registration is required. Lunch will be served at the Hook & Slice Restaurant & Bar following the tournament.
- Players are responsible for transporting themselves to and from the golf course. Carpooling with other players is encouraged. Tee time is 7:30 a.m.*
- 9:00 a.m. – 11:00 a.m. **Nature Walk – Coastal Forest Exploration** *Yaquina Head*
750 NW Lighthouse Dr., Newport, OR 97365
- Join an experienced tour guide to walk through coastal forests, exploring different edible native plants. This tour is approximately one mile. The difficult level is easy and has one steep short downhill stretch. After exploring the edible plants, walk to the beach and check out the mobi-mat. A mobi-mat is a firm roll-out beach access mat for creating portable and safe ADA compliant beach access walkways over soft sand surfaces.
- Transportation will be provided from the Best Western Plus Agate Beach Inn. Participants should be prepared to load into the transportation at 8:45 am. Wear walking shoes and be prepared for sand.*
- 9:00 a.m. **Great Amazing Race Newport** *Newport, Oregon*
- The Great Amazing Race Newport is a scavenger hunt throughout the city of Newport. Participants must solve clues and challenges to find their way to the next location and provide photos of themselves at each location. The Amazing Race can be done solo or with a group. Winners will be presented locally-themed prizes during Friday evening's s'mores event on the beach.
- Participants should begin the race at the Conference registration desk on Thursday, August 11 between 1 – 5 p.m. Photos will be reviewed at the registration desk on Friday, August 12 between 1 – 3 p.m.*
- 1:00 p.m. – 3:00 p.m. **Marine Discovery Tour** *Marine Discovery Tours*
345 SW Bay Boulevard, Newport, OR 97365
- Join Marine Discovery Tours on a private, guided charter sea life cruise in the Yaquina Bay and River with interpretative staff and a special pink shrimp appetizer. The staff and crew offer a



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August 11 – 13, 2022 ♦ Best Western Plus Agate Beach Inn
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true Oregon adventure for visitors from far and near. Marine Discovery Tours is a family-owned and operated business that highlights the Oregon Coast with seasoned captains having experience from the Bering Sea to San Francisco Harbor. Joined by friendly naturalist guides, tour guests will be provided a fun and exciting two-hour sea life cruise that focuses on Oregon wildlife aboard the deluxe 65-foot DISCOVERY.

Enjoy the incredible scenery of Yaquina Bay and River, a coastline featuring the largest fishing fleet on the Oregon Coast, a historic Conde McCulloch bridge, and fun activities for all ages!

Pre-registration is required, and cost is \$45 per participant. Participants are responsible for transporting themselves to and from the Tour location. Carpooling with other participants is encouraged. You must be at the Tour location no later than 12:45 p.m. Please allow extra time as parking may be limited on the Bayfront.

1:00 p.m. – 5:00 p.m.

Registration Open

Foyer

Check in at registration and collect your name badge, welcome bag, conference program, and other handouts. Registration will be open the duration of the conference and staff will be available to answer questions.

1:00 p.m. – 1:45 p.m.

Newcomer's Orientation

Moss

Speakers:

- Mayor Jeff Gowing, Cottage Grove & OMA President
- Mayor Teri Lenahan, North Plains & OMA President Elect

Are you new in your mayoral position or is this your first OMA conference? Come and learn tips from other newly elected and seasoned mayors about what it takes to be successful and effective in your new role. This session will also provide an informal opportunity to meet new mayors early in the conference.

2:00 p.m. – 5:00 p.m.

OMA Board of Directors Meeting

Cove

To access the agenda packet associated with this meeting, please visit www.oregonmayors.org. The packet will be posted no later than three days prior to the meeting.

3:30 p.m. – 5:30 p.m.

Mayors City Tour: Urban Renewal

Foyer

Speakers:

- Elaine Howard, Elaine Howard Consulting
- Derrick Tokos, Community Development Director, Newport

The city of Newport has utilized Urban Renewal Districts to revitalize various areas of the community over the past four decades. This tour will provide samples of how urban renewal continues to be used to define and guide the redevelopment of the city of Newport. Economic development occurs in many ways for each Oregon community.



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3:30 p.m. – 5:30 p.m.

Mayors City Tour: Working Bayfront and Marine Science

Foyer

Speaker:

- Spencer Nebel, City Manager, Newport

The greater Newport area is blessed to have a diverse economy, which includes tourism, logging, fishing, and marine science. This tour will present Newport's Bayfront, in which the fishing industry and tourism have a symbiotic relationship that amazes visitors and residents alike.

The tour will continue across Yaquina Bay to the heart of Newport's marine science industry. The Hatfield Marine Science Center (HMSC) is a distinguished marine laboratory. In its 54th year of operation, HMSC serves as Oregon State University's coastal campus and as an oceanographic research base for six state and federal agencies. It is also a resource for K-12 educators and the public.

HMSC excels in student research opportunities and experimental instruction. It hosts a thriving summer internship program and offers an array of academic programs for students in community college through post-doctorate.

Newport is also the homeport of NOAA's Marine Operations Center – Pacific. You will often find one or more of NOAA's research vessels docked in Newport.

6:30 p.m. – 9:30 p.m.

A Night at the Oregon Coast Aquarium & Annual Silent Auction

Oregon Coast Aquarium

2820 SE Ferry Slip Road, Newport, OR 97365

Mayors, spouses, and guests are invited for a welcome reception and to participate in our annual fundraiser auction at the Oregon Coast Aquarium. The Aquarium will be accessible only to OMA event attendees. Please bring your auction items directly to the Conference Registration desk – LOC staff will ensure each auction item is safely transported to the Aquarium and properly displayed for bidding purposes. This silent auction will feature gift baskets brought by mayors from all over the state. One hundred percent of the funds raised go to the OMA scholarship fund.



Attendees are responsible for their own transportation. Carpooling is encouraged.

Friday, August 12, 2022



PROGRAM

2022 SUMMER CONFERENCE

August 11 – 13, 2022 ♦ Best Western Plus Agate Beach Inn
3019 N. Coast Highway, Newport, Oregon

7:00 a.m. – 5:00 p.m. **Registration Open** *Foyer*

7:00 a.m. – 8:00 a.m. **Networking Breakfast** *Jasper/Onyx*

8:00 a.m. – 8:45 a.m. **Opening Ceremonies (Sponsored by Walmart)** *Jasper/Onyx*



Presider: Mayor Jeff Gowing, Cottage Grove & OMA President

Sponsor: Walmart

Color Guard: United States Coast Guard

National Anthem: Coastlaires Barbershop Chorus

Welcome: Mayor Dean Sawyer, Newport

8:45 a.m. – 9:00 a.m. **Break**

9:00 a.m. – 10:00 a.m. **Breakout Sessions**

1. Social Media 101: Dipping Your Mayoral Toe Into Social Networking *Moss/Rainbow*

Speakers:

- Samantha Harkins, Interim Executive Director, Engaging Local Government Leaders

Social media is not going away, and it's become a key way for mayors to connect with their constituents. This session is intended for mayors who are not currently engaged in social media, and who may be afraid to venture into the digital world. Attendees will gain a basic understanding of when and how to use social media to their advantage.

2. Social Media 201: Friend or Foe, the Choice is Yours *Jasper/Onyx*

Speakers:

- Lacey Beaty, Mayor, Beaverton
- Jennifer Christy, Communications Director for the Mayor, Beaverton

Social media savvy mayors know that the digital world can either be an elected official's friend or it's foe. This session is intended for mayors who are comfortable using social media, but who are looking for advice on how to accelerate the effectiveness of their social media use, and how to avoid social media becoming their downfall.

10:15 a.m. – 11:45 a.m. **Statewide Mayors Update** *Jasper/Onyx*

Facilitator:

- Mayor Cathy Clark, Keizer

Speakers:

- Mayor Cathy Clark, Keizer
- Mayor George Endicott, Redmond
- Mayor Kate McBride, Hood River
- Mayor Jason Snider, Tigard



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- Mayor Randy Sparacino, Medford
- Mayor Biff Traber, Corvallis
- Mayor Jim Trett, Detroit

Mayors are the greatest resources for other mayors. Learning how mayoral colleagues have faced difficult challenges provides invaluable insight. This interactive session will provide attendees with an update on challenges faced by mayors from across the state, and allow time for mayors to ask questions and learn from one another.

11:45 a.m. – 12:00 p.m. **Break**

12:00 p.m. – 1:00 pm **Lunch & Keynote Address** (*Sponsored by Comcast*)

Jasper/Onyx



Facilitator:

- Mayor Jeff Gowing, Cottage Grove & OMA President

Sponsor:

- Comcast

Speaker:

- Mayor Jake Spano, St. Louis Park, Minnesota

Mayors Matter. Mayors matter to their communities. When disasters strike, be it a wildfire, pandemic or tragedy, communities look to their mayor for information, reassurance, and leadership.

1:00 p.m. – 1:15 p.m. **Break**

1:15 p.m. – 2:15 p.m. **Breakout Sessions**

1. How Mayors Successfully Impact State & Federal Legislators

Moss/Rainbow

Facilitator:

- Mayor Rod Cross, Toledo

Speakers:

- Gwenn Baldwin, Baldwin Consulting LLC
- Senator Dick Anderson, District 5
- Representative David Gomberg, District 10

Mayors are intimately familiar with the impact state and federal legislators have on their communities. This session will provide practical suggestions for how mayors can successfully impact state and federal legislators.

2. Responding to the Homelessness Crisis

Jasper/Onyx

Facilitator:

- Ariel Nelson, LOC Lobbyist

Speakers:

- Andrea Bell, Director, Oregon Housing & Community Services



PROGRAM

2022 SUMMER CONFERENCE

August 11 – 13, 2022 ♦ Best Western Plus Agate Beach Inn
3019 N. Coast Highway, Newport, Oregon

- Mayor Jessica Engelke, North Bend
- Ariel Nelson, LOC Lobbyist
- Mayor Travis Stovall, Gresham

Virtually every city in Oregon is impacted by the homelessness crisis. This session will provide an overview of the crisis and explain how cities across Oregon are responding to the crisis locally, the session will also provide an overview of a recently created OMA statewide taskforce that is working to support mayors in their quest to address the crisis.

2:15 p.m. – 2:30 p.m.

Break

2:30 p.m. – 3:15 p.m.

Mayors Roundtables: Small, Medium & Large City Roundtable Discussions

Jasper/Onyx

Facilitators:

- Small City Roundtable: Mayor Teri Lenahan, North Plains
- Medium City Roundtable: Mayor Jeff Gowing, Cottage Grove
- Large City Roundtable: Mayor Jason Snider, Tigard

This is an opportunity for mayors from small (cities with a population of 7,500 or less), medium (cities with population between 7,501 to 25,000), and large (cities with populations of 25,001 and larger) cities an opportunity to network and have conversations with peers about issues specific to cities their size.

2:30 p.m. – 5:00 p.m.

Guests Tours: Self-Guided Walking Tours

*Information at
Registration
Desk*

Self-guided walking tour information will be included in your conference registration. Other great walking opportunities include Nye Beach, with parking available on the street, or in the Performing Arts Center parking lot (on non-performance days). And, Newport has an incredible beach stretching from the Yaquina Head Lighthouse to the north jetty of the entrance to Yaquina Bay!

3:15 p.m. -3:30 p.m.

Snack Break

3:30 p.m. – 5:30 p.m.

Mayors City Tour: Urban Renewal

Foyer

Speakers:

- Elaine Howard, Elaine Howard Consulting
- Derrick Tokos, Community Development Director, Newport

The city of Newport has utilized Urban Renewal Districts to revitalize various areas of the community over the past four decades. This tour will provide samples of how urban renewal continues to be used to define and guide the redevelopment of the city of Newport. Economic development occurs in many ways for each Oregon community.

3:30 p.m. – 5:30 p.m.

Mayors City Tour: Working Bayfront and Marine Science

Foyer

Facilitator:

- Spencer Nebel, City Manager, Newport



PROGRAM

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3019 N. Coast Highway, Newport, Oregon

The greater Newport area is blessed to have a diverse economy, which includes tourism, logging, fishing, and marine science. This tour will present Newport's Bayfront, in which the fishing industry and tourism have a symbiotic relationship that amazes visitors and residents alike.

The tour will continue across Yaquina Bay to the heart of Newport's marine science industry. The Hatfield Marine Science Center (HMSC) is a distinguished marine laboratory. In its 54th year of operation, HMSC serves as Oregon State University's coastal campus and as an oceanographic research base for six state and federal agencies. It is also a resource for K-12 educators and the public.

HMSC excels in student research opportunities and experimental instruction. It hosts a thriving summer internship program and offers an array of academic programs for students in community college through post-doctorate.

Newport is also the homeport of NOAA's Marine Operations Center – Pacific. You will often find one or more of NOAA's research vessels docked in Newport.

3:30 p.m. – 5:30 p.m.

OMA Homelessness Taskforce Meeting

Moss

To access the agenda packet associated with this meeting, please contact LOC staff at pmulvihill@orcities.org.

5:30 p.m. – 8:00 p.m.

Dinner on Your Own

Newport has many great local reservations. Reservations have been made for groups of OMA attendees to enjoy dinner together at various restaurants during this time. Please sign up at registration to enjoy dinner with your colleagues at one of the many fine restaurants. This is a great time to spend time with mayors that you know or an opportunity to meet new colleagues from across the state.

Attendees are responsible for their own transportation. Carpooling is encouraged.

8:30 p.m. – 10:30 p.m.

S'mores on the Beach

***Best Western
Fire Pit***

Saturday, August 13, 2022

7:30 a.m. – 5:00 p.m.

Registration Open

Foyer



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- 7:30 a.m. – 8:45 a.m. **Networking Breakfast** *Rainbow*
- 7:30 a.m. – 8:45 a.m. **OMA Resource Committee Breakfast Meeting** *Jasper/Onyx*
The OMA Resource Committee will conduct a working breakfast meeting. To access the agenda packet associated with this meeting, please contact LOC staff at pmulvihill@orcities.org.
- 7:30 a.m. – 8:45 a.m. **Being a Mayor: It's a Family Affair** *Moss*
Facilitator:
 - John McArdle, Mayor, IndependenceSpeakers:
 - Mike Lenahan
 - Patti Nevue
 - Chris Wytoski

This is a breakfast networking session for persons who are family members of mayors. It is intended to provide mayoral family members with an opportunity to connect with persons who share similar experiences to them. Having a family members who is a mayor means anonymity no longer exists, sharing the entirety of a day is no longer possible, and new stressors are a party of everyday life. This session is a chance to share similar lived experiences, exchange coping mechanisms, and find connection with others. Pre-registration for this event is required.
- 9:00 a.m. – 10:00 a.m. **Breakout Sessions**
- 1. Bringing a City Council Together** *Moss/Rainbow*
Facilitator:
 - Mayor John McArdle, IndependenceSpeakers:
 - Mayor Steve Callaway, Hillsboro
 - Mayor Tamie Kaufman, Gold Beach
 - Mayor Carol MacInnes, Fossil

For city councils to be effective they must come together as a team – and as mayors, we are the team captains. This session will provide attendees with proven strategies for bringing councils together.
- 2. Barriers to Serving as a Local Government** *Jasper/Onyx*
Leader
Facilitator:
 - Mayor Jules Walters, West LinnSpeakers:
 - Mayor Jessica Engelke, North Bend
 - Mayor Alex Johnson, Albany



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- Mayor Jules Walters, West Linn

Mayor Beth Wytoski, Dayton

Serving as a leader for a local government, be it as a mayor, councilor or commissioner, is not as simple as a person simply wanting to serve. Barriers to serving as a local government leader are prevalent, and at times, seemingly insurmountable. This session will identify five barriers the OMA has identified as hindering people's desire and ability to serving in the role of a local government leader, while also providing information on programs and options cities across the state are attempting to implement to reduce or eliminate these barriers.

10:00 a.m. – 10:15 a.m. **Break**

10:15 a.m. – 11:30 a.m. **The 2023 Legislative Session: Concepts Being Considered** *Jasper/Onyx*

Speakers:

- Mark Gharst, LOC Tax & Finance Lobbyist
- Jim McCauley, LOC Legislative Director
- Ariel Nelson, LOC Housing & Land Use Lobbyist
- Scott Winkels, LOC Public Safety and General Government Lobbyist

While bills have not yet dropped for the 2023 session, legislators and state agencies are discussing several large concepts. This session will provide an overview of expected initiatives in the 2023 session. Attendees will be asked to provide their thoughts on expected initiatives.

11:45 a.m. – 1:00 p.m. **Lunch and Student Contest Awards Presentation** *Jasper/Onyx*

Join 2021 – 2022 "If I Were Mayor..." student contest first place winners Ellie Luke of St. Helens (elementary school), Taylor Parsons of St. Helens (middle school), and Jacqueline Pena on Ontario (high school) to celebrate. Information about the upcoming 2022 – 2023 student contest will be available at the Conference Registration desk.

1:15 p.m. – 2:15 p.m. **Breakout Sessions**

1. Financing City Programs and Services: Opportunities and Limitations *Moss/Rainbow*

Speakers:

- Mark Gharst, LOC Lobbyist
- Susan Brown, Finance and Accounting Services Manager, Gresham and GFOA President

Cities provide an array of programs and services, all of which cost money. This session will provide attendees with an overview of how local government programs can be successfully financed, while also discussing the very real limitations city governments face in Oregon.

2. National Guard—it's not just for floods and fires. What Your Citizen Soldiers and Airmen Can Do For You. *Jasper/Onyx*

Facilitator:



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- Henry Balensifer, Mayor, Warrenton

Speaker:

- Brigadier General Donna M. Prigmore, Commander, Oregon National Guard

The Oregon Army and Air National Guard have a plethora of capabilities that can help communities across Oregon respond to natural disasters, pandemics, civic unrest, emergencies, and much more. Just because a facility or Guard unit isn't situated in your town or city, doesn't mean you don't have potential access to their capabilities, equipment and personnel. Brig Gen Prigmore will explain the types of support services that could be available to you, as well as how to request those services in times of need. She will also explain locations of all Guard units (Army and Air) in Oregon as well as the construct of the Oregon National Guard and how best to leverage their capabilities.

2:15 p.m. – 2:45 p.m.

Snack Break

2:45 p.m. – 4:00 p.m.

Elements of Successful Mayor & Chief Executive

Officer Relationships

Jasper/Onyx

Facilitator:

- Angela Speier, LOC Project & Affiliates Manager

Speakers:

- Mayor Margaret Anderson, Irrigon
- Mayor Joe Benetti, Coos Bay
- David Clyne, OCCMA/ICMA Senior Advisor and Retired City Manager
- Mayor Rod Cross, Toledo
- Mayor Teri Lenahan, North Plains
- Spencer Nebel, Newport City Manager

The relationship between a mayor and their city's chief executive officer – be it a city manager, city administrator, or city recorder – can be ripe for conflict and discord. This session will provide attendees with common elements found in successful relationships between mayors and their city's chief executive officer.

4:45 p.m. – 5:45 p.m.

Reception

Starfish Room

(Sponsored by Hayden Homes)

Appetizers and drinks will be served.



Awards Dinner & Awards Presentation

Jasper/Onyx

Presenter:

- Jeff Gowing, OMA President & Cottage Grove Mayor

Sponsor:



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6:00 pm – 8:00 pm

- Northwest Natural

The winners of the 2022 Mayors Leadership Award will be announced during the festive dinner celebrations. Musical entertainment will be provided by *Pacific Standard Time* quartet.



NW Natural®

8:00 p.m. – 10:00 p.m.

President's Reception, Family Friendly

Moss/Rainbow

(Sponsored by the city of Cottage Grove)

This reception is sponsored by the city of Cottage Grove and President Gowing. Desserts and drinks will be served. The winner of the 50-50 raffle will be announced during this reception.



THANK YOU

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APPENDIX C



2025 and/or 2026 OMA Summer Conference Host City Application Form

*Please submit your completed Host City Application Form by Monday, November 21, 2022 to:
Melissa Dablow, Events and Operations Coordinator, League of Oregon Cities
E-mail: mdablow@orcities.org ; Phone: 503-588-6550*

Yes, our city would love to host a future OMA Summer Conference!

Mayor: _____

City: _____

Phone: _____ E-mail: _____

- 2025 Summer Conference 2026 Summer Conference

Please complete the following conference information about your city.

Lodging Accommodations

Hotel Name: _____ # of Guestrooms: _____

Address: _____

Phone: _____ Web Site: _____

Contact Person: _____

Phone: _____ E-mail: _____

Conference Meeting Space

- Same as above

Facility Name: _____ # of Meeting Rooms: _____

Address: _____

Phone: _____ Web Site: _____

Contact Person: _____

Phone: _____ E-mail: _____

Distance from lodging facility: _____

APPENDIX C

Meals, Tours & Events (Copy this page if you have additional locations to be considered)

1. Location: _____
Address: _____
Phone: _____ Web Site: _____
Contact Person: _____
Phone: _____ E-mail: _____
Brief description of location or tour idea: _____

Transportation Required? Yes No City to Provide? Yes No

2. Location: _____
Address: _____
Phone: _____ Web Site: _____
Contact Person: _____
Phone: _____ E-mail: _____
Brief description of location or tour idea: _____

3. Transportation Required? Yes No City to Provide? Yes No

4. Location: _____
Address: _____
Phone: _____ Web Site: _____
Contact Person: _____
Phone: _____ E-mail: _____
Brief description of location or tour idea: _____

Transportation Required? Yes No City to Provide? Yes No

APPENDIX C

Suggested Host City Contributions

Welcome Gift Bags for Mayors Yes, we can provide these. No, we're unable to provide.

Thursday Welcome Reception Yes, we can sponsor. No, we can't sponsor this event.

Other Suggestions (briefly describe): _____
