



OMA Board of Directors Meeting

October 11, 2023 | 4:30 pm - 6:30 pm

The Graduate | 66 E 6th Street, Eugene, OR 97401 | Room: Sousa

Zoom Option

<https://us02web.zoom.us/j/87096291272?pwd=TEc2OWdvR2VIUG4wSjJ0Q2RoVllyZz09>

Meeting ID: 870 9629 1272 | Passcode: 404489 | Dial in: +1 253 215 8782

AGENDA

A. Welcome & Roll Call (<i>Teri Lenahan</i>)	-
B. Consent Calendar* (<i>Teri Lenahan</i>)	-
1. Minutes of the August 13, 2023 OMA Board of Directors Meeting	02
2. Current Financial Report	07
C. Committee Updates	-
1. Conference Planning Committee (<i>Teri Lenahan</i>)	
• Review of 2023 Annual Conference	11
2. Nominating Committee (<i>Jeff Gowing</i>)	
• Approval of 2024 Slate of Candidates*	31
D. Review Draft Value and Media Statement (<i>Teri Lenahan</i>)	33
E. 2024 OMA Board Meeting Calendar (<i>Rod Cross</i>)	35
F. Membership Drive 2024 (<i>Angela Speier</i>).....	36
G. Discuss Potential Changes to OMA Dues* (<i>Angela Speier</i>)	38
H. 4th Quarter Newsletter (<i>Teri Lenahan</i>)	40
I. Other Business (<i>Teri Lenahan</i>)	-
J. Adjournment (<i>Teri Lenahan</i>)	-

*Agenda items denoted with an asterisk indicate a motion is recommended. The sample motion will appear in the agenda item's associated materials.



OMA Board of Directors Meeting August 13, 2023 | 10:00 a.m.

Best Western Hood River Inn | 1108 East Marina Way, Hood River, OR 97031 |
Mountainview Room

MINUTES

Voting Board Members:

Teri Lenahan, President – Present
Rod Cross, President-Elect – Present
Jeff Gowing, Past President – Present
(phone)
Chas Jones, Director – Excused

Rich Mays, Director - Present
Meadow Martell, Director – Present
Henry Balensifer III, Director – Present
Jim Trett, Director – Present
Tamie Kaufman, Director - Present

Non-voting Board Member: Patty Mulvihill, Secretary/Treasurer - Present

Staff: Angela Speier, LOC Project & Affiliates Manager

A. Welcome & Roll Call

President Lenahan welcomed the members and called the meeting to order at 10:02 am.

B. Consent Calendar

It was moved by Mayor Trett and seconded by Mayor Kaufman to approve the consent calendar as presented. There was no discussion and the motion passed unanimously (8-0). (8 Yes [Lenahan, Gowing, Balensifer, Martell, Cross, Mays, Kaufman, and Trett]; 0 No; 0 Abstain; 1 Absent [Jones]).

C. OMA Homelessness Taskforce Update

Patty Mulvihill, LOC Executive Director gave an update on the Homelessness Taskforce. She explained the meetings the LOC and taskforce members have had with the Governor's Office. The Governor will be seeking additional funding for homelessness during the short session in 2024. What the funding will look like is yet to be determined, but she has indicated that she is interested in continuing to work with mayors. Executive Director Mulvihill said some of the smaller funding pieces of the proposals might have a chance at funding in 2024, but we'll likely have to wait until the longer session to see movement on larger funding requests. The smaller projects will need to be items that can be accomplished quickly, such as funding sanitation services. She reminded the board that will is a multi-session battle and noted there hasn't been any movement on a per capita distribution model. It's likely the LOC will need to set up better metrics to identify what is working and what isn't working with our own data.

The board discussed how the taskforce should be handled moving forward and what to do with the seats of mayors who are no longer elected. The board asked staff to reconvene the taskforce



to provide an overview of how the proposal fared during the long session and to discuss what the taskforce needs to do during the short session in 2024. Staff will also work to identify new mayors to fill the positions vacated by mayors who are no longer elected mayors. Once those mayors are identified, staff will share their recommendation with President Lenahan and work with her to make the appointments. Once the new mayors are identified, staff will schedule a meeting with them to bring them up to speed and then work on scheduling a meeting with the complete taskforce in September or October. The board asked staff to let the taskforce know what data needs to be tracked.

D. 2024 Board of Directors Application Process

Angela Speier provided an update on the board application process. President Lenahan asked staff to forward her the meeting invite in case not all the committee members are able to attend.

E. OMA Listserv Update

Ms. Speier said LOC staff is recommending all affiliates move to a new listserv provided by Gaggle. The current listserv is expensive and there are cheaper alternatives out there.

It was moved by Mayor Trett and seconded by President Elect Cross to authorize staff to switch listserv providers by September 1, 2023. There was no discussion and the motion passed unanimously (8-0). (8 Yes [Lenahan, Gowing, Balensifer, Martell, Cross, Mays, Kaufman, and Trett]; 0 No; 0 Abstain; 1 Absent [Jones]).

Executive Director Mulvihill said she has been approached by two mayors with concerns about how the listserv is being used. They feel some mayors could be putting themselves in legal jeopardy with the type of questions that are being asked and sometimes the responses that have been given. The board discussed how they could better regulate the listserv. Staff will help craft a message to be sent to the listserv reminding everyone that listserv emails are a public record and that some questions would be better directed to a city attorney or the LOC legal inquiry line first.

Mayor Balensifer said the list of responsibilities for board members should be looked at and updated. The board would like staff to work with the president to send quarterly reminders about what the listserv should be used for and what types of questions should be directed to a city attorney. When staff sees a concerning post it will be forwarded to the president, so they can respond promptly to stop the conversation. If the president is unavailable the message will be sent to the president elect. The board requested staff put this into the written responsibilities for board members.

F. Fall Workshop Update

President Elect Rod Cross provided an update on the Fall Workshop which will be a joint workshop between the OMA and OCCMA.



G. OMA Code of Ethics

President Lenahan discussed the actions that brought this conversation about. The board discussed how to approach the idea of holding each other accountable when a mayor does something that is inappropriate. It was decided to add a value statement to the opening section of the New Mayor's Handbook, training materials, the OMA membership form, and potentially in future publications that will speak to the role of being a mayor and upholding the values of the organization. This would also allow OMA members to hold each other accountable. Mayor Kaufman noted that the board also needs to make sure the OMA is not excluding anyone from the organization and that all mayors feel comfortable attending OMA events to ensure they are learning from their peers. Executive Director Mulvihill also suggested crafting a canned media statement that could reinforce the value statement. Staff will present a draft value statement and canned media statement for the October Board of Directors meeting.

H. OMA Newsletter

The board reviewed the list of potential articles for the 3rd Quarter Newsletter and made article assignments. In addition, the following articles were added to the list:

- Mandatory reporting requirements – Patty Mulvihill
- Summary of case law – Patty Mulvihill
- The Dalles mural tour – Mayor Mays
- Announce the OMA App – Angela Speier

The following articles were added to the 4th Quarter list:

- Recap of the survey results from the OMA Summer Conference
- Wastewater treatment requirements – Mayor Balensifer
- What water shortage means for housing developments – Mayor Balensifer
- Lobbying 101 Toolkit – LOC IGR Team
- Update on the Homelessness Taskforce – LOC staff

I. Committee Updates

Student Contest Committee

The board discussed the awards luncheon and staff noted the posters, essays, and videos for the top three winners are posted on the OMA website. The board also discussed encouraging mayors to reach out to youth organizations in their communities. The board requested staff update the materials and send it to mayors in June or July so teachers can have them when they start their lesson planning in August.

Mayors Leadership Committee

President Lenahan received some feedback on the leadership awards and noted the city size was confusing for some people. The same could be said for the breakout sessions. The board discussed potential changes that could be made, such as removing the city size and going with the top three. Another suggestion was to name the awards after a past mayor who has made an



outstanding contribution to the OMA. The board also discussed defining the Award of Merit to be given to an individual who has provided outstanding service to the OMA. The board requested staff send an email to the committee regarding this conversation to get their thoughts on potential changes to the award categories and schedule this discussion for a future board meeting.

Conference Planning Committee

The board discussed the conference and provided the following feedback.

- Push the announcement about scholarship opportunities more.
- Hold all general sessions on Saturday afternoon, because the attendance at the breakout sessions were light.
- President Lenahan said the newcomer's orientation was well attended and the participants said they would like to see the following sessions:
 - Building a successful relationship between them and their CEO.
 - Best practices for building consensus.
 - Recruitment and retention, what are mayors looking for in their CEO and what are cities doing to retain their current employees.
- The following was feedback for the LOC:
 - Don't speak in acronyms, use language and examples that are relatable.
 - Look at adjusting how roundtable sessions are broken out. Instead of breaking out by population staff should pre-determine the breakout groups to ensure there is a good mix of population and regional diversity.
 - The legislative update was not well received by some people. It wasn't very engaging and no different than what mayors heard on the weekly calls or at the small cities meetings. There needs to be more dialogue between the lobbyists and attendees. The presentation should be focused on the bills that passed with a high-level overview of what cities need to do, there is no need to include bills that failed. Need to get across what is important for mayors to know.
 - Do a lobbying 101 session and let mayors know what it is the lobbyist finds useful when mayors are corresponding with their legislators.
- Hold a social event for new mayors and the OMA Board of Directors.
- Legislators need to get more notice for regional meetings hosted by the LOC.

Bylaws Committee

The committee has not met this year.

Nominating Committee

Ms. Speier said the committee will be meeting on September 19 to review the board applications and forward a slate of candidates for the 2024 board.



Resource Committee

Mayor Balensifer provided an update on the committee. The committee came up with the idea of creating a mentorship program, but since that time the board decided to take the development of this program on. Reaching out to other mayors should be part of the board's roles and responsibilities. The board discussed how this type of program could work and the need to define these responsibilities somewhere in the governing documents. The board discussed how to be more visibly available to the membership at large, which would allow for more organic relationships to grow. President Lenahan asked all board members to upload their picture on the new mobile app.

J. Other Business

None.

K. Adjournment

President Lenahan adjourned the August 13, 2023 meeting at 12:22 pm.

APPROVED by the Oregon Mayors Association Board of Directors on October 11, 2023.

Respectfully submitted by:

Angela Speier,
LOC Project and Affiliates Manager

DRAFT

Oregon Mayors Association

Budget vs. Actuals: Budget FY 23 - FY23 P&L

January - December 2023

	TOTAL		
	ACTUAL	BUDGET	REMAINING
Income			
4-4001 Membership Dues	20,753.00	21,000.00	247.00
4-4605 Mayor's Board Function	611.02		-611.02
4-4660 Silent Auction	10,207.00	5,000.00	-5,207.00
4-4700 OMA Spring Workshop	2,080.40	3,000.00	919.60
4-4753 Fall Workshop		6,000.00	6,000.00
4-4754 Summer Conference	29,619.00	28,000.00	-1,619.00
4-4760 Mayor's Sponsors	23,500.00	20,000.00	-3,500.00
General Fund			
Beginning Cash		74,303.00	74,303.00
Beginning Scholarship Fund		15,356.00	15,356.00
Total General Fund		89,659.00	89,659.00
Total Income	\$86,770.42	\$172,659.00	\$85,888.58
GROSS PROFIT	\$86,770.42	\$172,659.00	\$85,888.58
Expenses			
4-5000 Cost of Events			
4-5012 New Mayor Training	965.07	3,500.00	2,534.93
4-5301 OMA Summer Conference			
4-5302 Summer Conference LOC Staff Expenses/Fees	374.25	1,100.00	725.75
4-5307 Venue Rental	8,430.00	5,000.00	-3,430.00
4-5308 Food and Beverage	38,373.69	25,000.00	-13,373.69
4-5309 Hotel Expenses	3,108.76	7,200.00	4,091.24
4-5310 Activity Fees	2,593.97	1,000.00	-1,593.97
4-5313 Speakers	695.19	5,000.00	4,304.81
4-5314 Postage / Printing	259.20	650.00	390.80
4-5390 Conference Scholarships	6,696.73	4,500.00	-2,196.73
Total 4-5301 OMA Summer Conference	60,531.79	49,450.00	-11,081.79
4-5350 Spring Workshop Expenses			
4-5357 Spring Workshop Venue Rental		500.00	500.00
4-5358 Spring Workshop Food & Beverage		1,500.00	1,500.00
4-5359 Hotel Expense		2,000.00	2,000.00
4-5360 Speaker Fees		1,000.00	1,000.00
Total 4-5350 Spring Workshop Expenses		5,000.00	5,000.00
4-5400 Fall Workshop			
4-5404 Venue Rental		500.00	500.00
4-5405 Food and Beverage		4,500.00	4,500.00
4-5406 Hotel Expenses		2,000.00	2,000.00
4-5407 Speakers Fall Workshop		2,000.00	2,000.00
Total 4-5400 Fall Workshop		9,000.00	9,000.00
Total 4-5000 Cost of Events	61,496.86	66,950.00	5,453.14
4-6000 Operating Expenses			
4-6013 OMA Mobile App	4,000.00	4,000.00	0.00

Oregon Mayors Association

Budget vs. Actuals: Budget FY 23 - FY23 P&L

January - December 2023

	TOTAL		
	ACTUAL	BUDGET	REMAINING
4-6017 LOC Services	26,136.24	25,756.00	-380.24
4-6018 Mayor's Board Expense	11,105.59	14,500.00	3,394.41
4-6023 Mayor's Contest	3,485.12	3,800.00	314.88
4-6025 Miscellaneous	513.57	1,000.00	486.43
4-6028 Newsletter	1,830.52	3,000.00	1,169.48
4-6030 Postage	19.44	1,000.00	980.56
4-6031 Copy, Fax, Printing		100.00	100.00
4-6033 Supplies / Marketing	573.92	2,000.00	1,426.08
4-6040 WEB	1,926.00	2,000.00	74.00
4-6041 Listserv		750.00	750.00
4-6042 Insurance	750.00	750.00	0.00
4-6050 Contingency		39,621.00	39,621.00
Total 4-6000 Operating Expenses	50,340.40	98,277.00	47,936.60
Melio Credit card fee	34.50		-34.50
Total Expenses	\$111,871.76	\$165,227.00	\$53,355.24
NET OPERATING INCOME	\$ -25,101.34	\$7,432.00	\$32,533.34
NET INCOME	\$ -25,101.34	\$7,432.00	\$32,533.34

Oregon Mayors Association

Transaction List by Vendor

July - September, 2023

DATE	TRANSACTION TYPE	NUM	MEMO/DESCRIPTION	ACCOUNT	AMOUNT
CIS Trust					
08/25/2023	Bill Payment (Check)		Liability Insurance	4-1001 Checking	-250.00
Garten					
07/21/2023	Bill Payment (Check)		Quarterly Newsletter	4-1001 Checking	-564.52
Henry Balensifer					
08/21/2023	Bill Payment (Check)		Travel Reimbursement	4-1001 Checking	-206.98
Kassidy Poetzl					
08/08/2023	Bill Payment (Check)	2303	Student contest winner	4-1001 Checking	-500.00
LaNicia Duke					
08/08/2023	Bill Payment (Check)	2300	Keynote Speaker	4-1001 Checking	-695.19
LOC					
07/11/2023	Bill Payment (Check)		LOC Services	4-1001 Checking	-6,437.50
07/11/2023	Bill Payment (Check)		LOC Associate Member Dues	4-1001 Checking	-500.00
07/11/2023	Bill Payment (Check)		Credit card purchases	4-1001 Checking	-2,055.30
07/31/2023	Bill Payment (Check)		LOC Services	4-1001 Checking	-6,437.50
09/01/2023	Bill Payment (Check)		Trett Fall Workshop	4-1001 Checking	-95.00
Mayor George Endicott					
08/21/2023	Bill Payment (Check)		OMA Summer Conference Reimbursement	4-1001 Checking	-140.00
Meadow Martell					
08/21/2023	Bill Payment (Check)		Travel Reimbursement	4-1001 Checking	-442.78
Melio					
07/01/2023	Bill Payment (Check)		Check fees	4-1001 Checking	-1.50
08/22/2023	Bill Payment (Check)			4-1001 Checking	-1.50
08/22/2023	Bill Payment (Check)			4-1001 Checking	-1.50
08/22/2023	Bill Payment (Check)			4-1001 Checking	-1.50
08/22/2023	Bill Payment (Check)			4-1001 Checking	-1.50
08/22/2023	Bill Payment (Check)			4-1001 Checking	-1.50
08/28/2023	Bill Payment (Check)			4-1001 Checking	-1.50
Minuteman Press Salem					
08/21/2023	Bill Payment (Check)		Conference Signs	4-1001 Checking	-259.20
Noah Gabriel D. Salazar					
08/08/2023	Bill Payment (Check)	2302	Student contest winner	4-1001 Checking	-500.00

Oregon Mayors Association

Transaction List by Vendor

July - September, 2023

DATE	TRANSACTION TYPE	NUM	MEMO/DESCRIPTION	ACCOUNT	AMOUNT
Rod Cross 08/21/2023	Bill Payment (Check)		Travel Reimbursement	4-1001 Checking	-323.57
Sophia Lu 08/08/2023	Bill Payment (Check)	2301	Student contest winner	4-1001 Checking	-500.00
Teri K Lenahan 08/21/2023	Bill Payment (Check)		Travel Reimbursement	4-1001 Checking	-107.42



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Review of 2023 Annual Conference

DATE: October 2, 2023

The OMA held its annual conference in Hood River August 10-12 and it should be considered a success! Attached to this staff report are the responses to the conference evaluation.

The Silent Auction raised a record \$9,507 (after credit card processing fees) and the 50/50 raffle brought in \$700. This means the OMA will have \$10,207 to place in the OMA Conference Scholarship Fund for 2024. Staff would appreciate any additional feedback the board may have on the annual conference.

Also attached to this staff report is the profit and loss statement from the conference. The conference was profitable and raised \$7,310.21. The food and beverage expenses were higher than staff anticipated, but additional sponsorship dollars and savings in other areas were helpful in ensuring the event did not lose money.

Attachments:

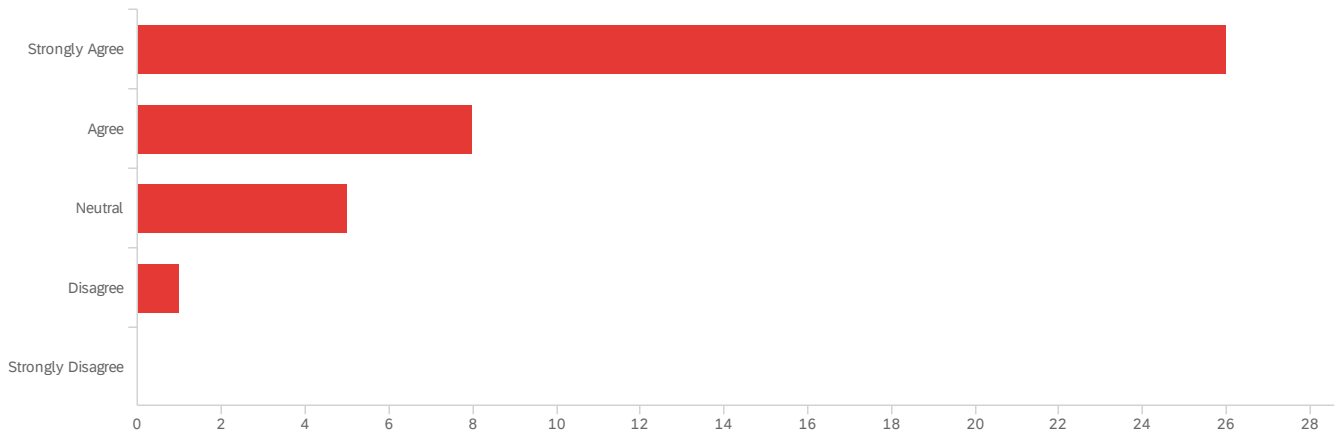
1. Summer Conference Evaluation
2. Summer Conference Profit & Loss Statement

Default Report

2023 OMA Summer Conference Evaluation

September 11, 2023 10:29 AM MDT

Q1 - Rate the degree to which you agree with the following statement: "The conference was useful."



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate the degree to which you agree with the following statement: "The conference was useful."	1.00	4.00	1.52	0.81	0.65	40

#	Field	Choice Count
1	Strongly Agree	65.00% 26
2	Agree	20.00% 8
3	Neutral	12.50% 5
4	Disagree	2.50% 1
5	Strongly Disagree	0.00% 0
		40

Showing rows 1 - 6 of 6

Q2 - Any general comments about the conference?

Any general comments about the conference?

Could have had more to do on the first day...more discussion groups. The sound was low quality with the keynote speaker on racism. The sound went in and out. I would like to have heard more of it.

I gave a very brief, remote, presentation at the conference and sat in on the other ODOT presentations. This particular breakout session did not appear to be well attended, perhaps the entire conference was not well intended?

as always, great to see other mayors! loved the location

I am a first time attendee and was very impressed with the content and organization of the OMA conference. Good job.

This hotel was the PERFECT setting for a conference this size. Nice that everyone could be right there, on site, and go back to our rooms between sessions if needed.

I enjoyed sharing experiences with new mayors like me. I also loved the sage advice from the mayors with a few years under their belts. Some of the stories shared by mayors during various presentations offered a tremendous amount of food for thought, a few solutions, and a couple of cautionary tales.

I enjoyed my time.

Being a new mayor, it was good to meet others in person, but that was the most I got out of it.

There was a wide range of topics with helpful information to use.

The topics were very relevant and timely for cities. The networking times are very valuable.

Networking was great, wished there was more outdoor/less city activities to bond with other mayors over.

Perhaps only one track for the last afternoon as people thin out.

The revenue sessions were vital and well attended. I thought Patty's court review should become a staple of future conferences.

OMA Homeless Proposal presentation was outstanding. Vey informative. Working with ODOT and Partners presentation was excellent. Came away with good info. Impact of court decisions was also excellent. City Revenue 201 was ok but limited tools for small towns with little or no tourism.

It would have been nice to learn more about Hood River - the recreational/tourism development, the Hood River Fruit Loop and the agricultural industry, the Columbia River/Gorge and history of it's preservation. I found a lot out about these things on my own, but found it curious that we didn't have more opportunity to learn about Hood River.

Good break-out sessions. Lots of opportunities to talk with other mayors. Like the venue in Hood River. Loved The Dalles Mural walk.

Overall it was well planned & organized. The agenda flowed nicely and it was a good opportunity for me to meet with and interact with my counterparts from across the state. Still reflecting on the take aways. I heard a lot of similarities but not many revelations. Keynote speaker was awesome. Enjoyed the presentation from Patty on impacts from court decisions.

I was a presenter in one of the break-out sessions, it appeared to only be attended by other presenters.

Any general comments about the conference?

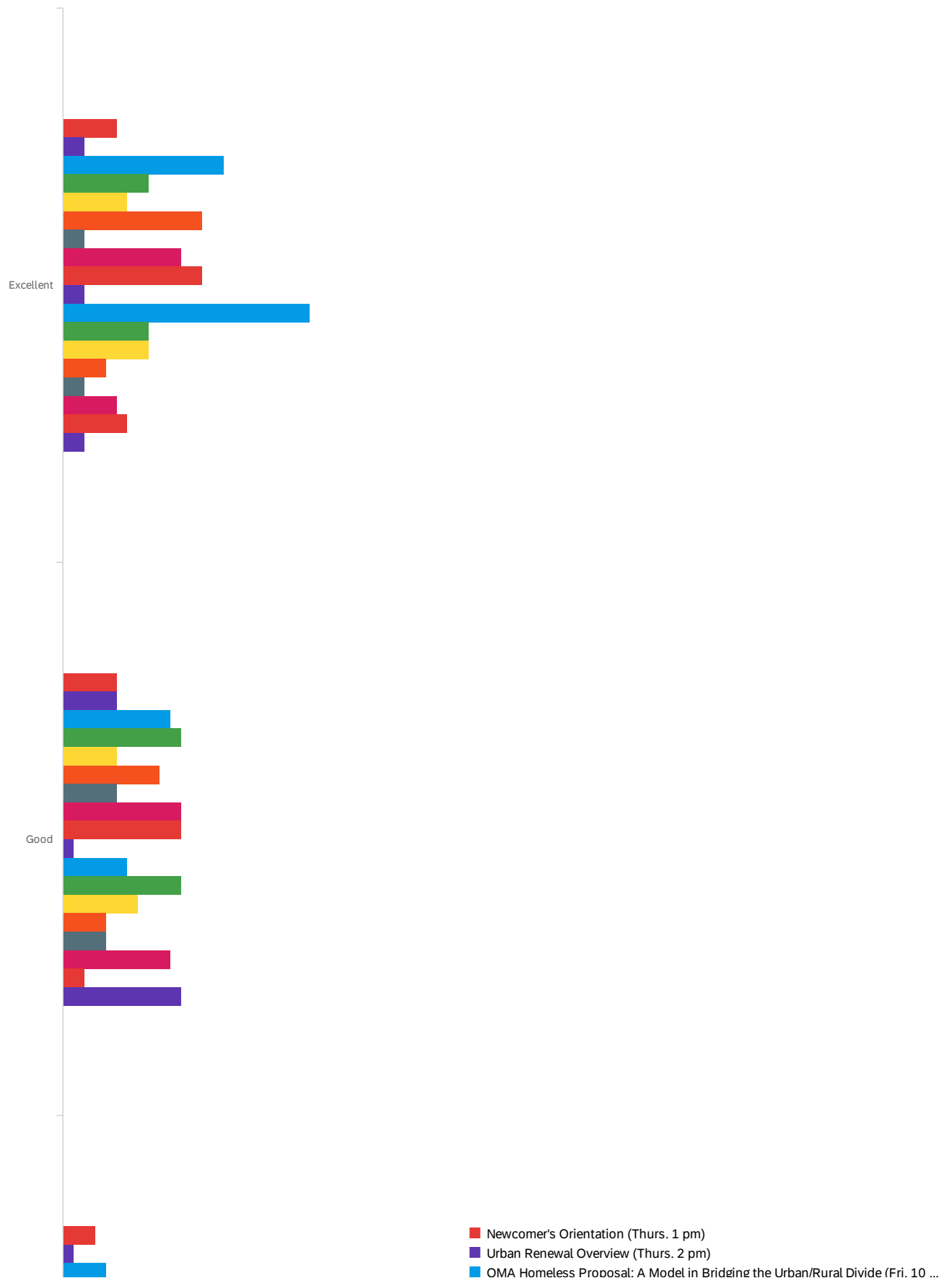
Hood River was a great location. OMA staff, resort staff, OMA President and OMA conference committee members did a great job.

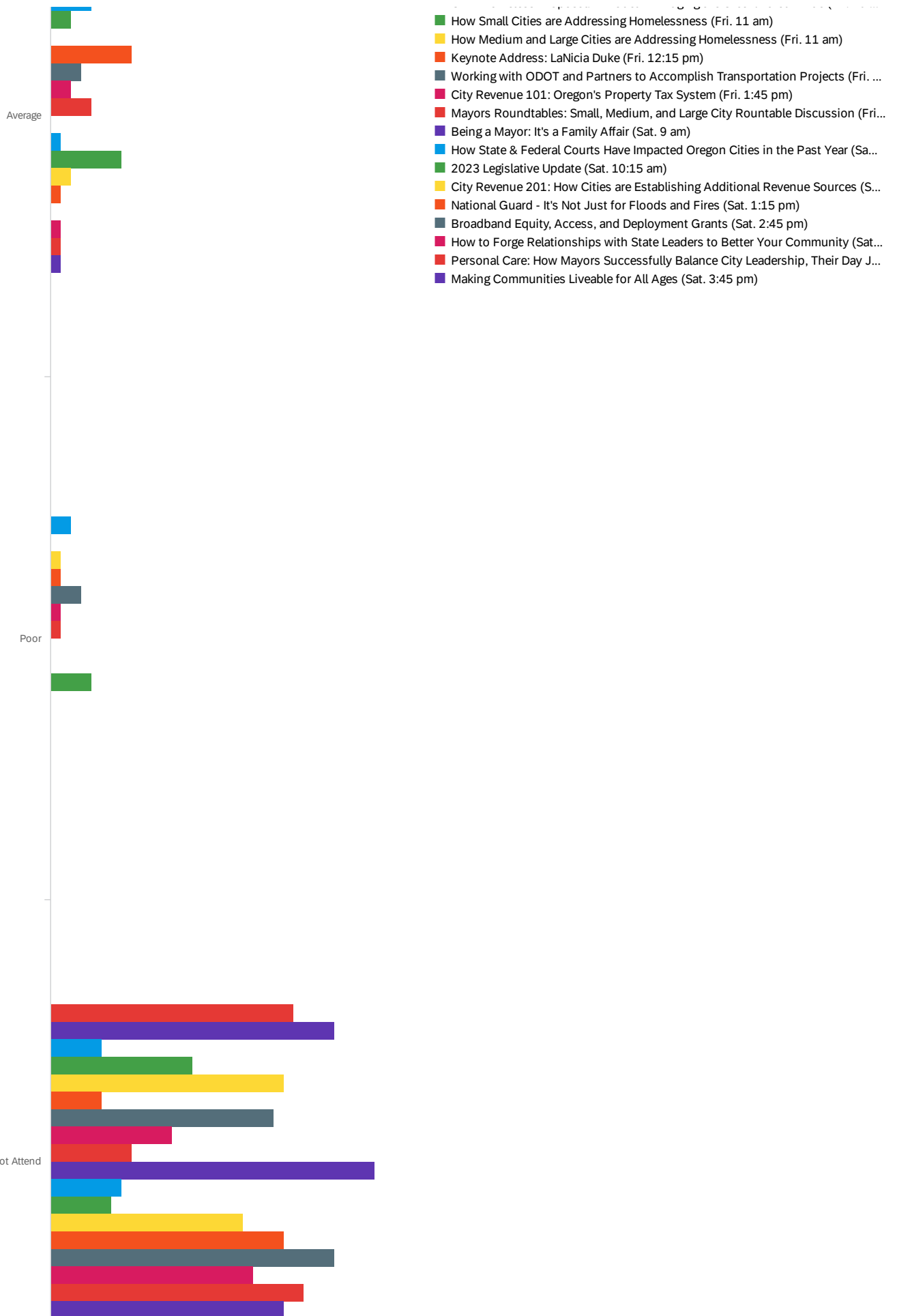
Seemed to be something except for all tge homeless taking over every talk.

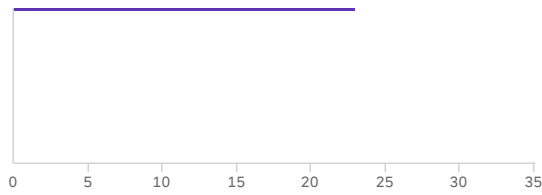
It was top notch again! I will do it again next year.

The breakout sessions were excellent; and plenty of opportunities to network.

Q3 - Please evaluate the following sessions:







#	Field	Excellent	Good	Average	Poor	Did Not Attend	Total
1	Newcomer's Orientation (Thurs. 1 pm)	13.51% 5	13.51% 5	8.11% 3	0.00% 0	64.86% 24	37
2	Urban Renewal Overview (Thurs. 2 pm)	5.56% 2	13.89% 5	2.78% 1	0.00% 0	77.78% 28	36
3	OMA Homeless Proposal: A Model in Bridging the Urban/Rural Divide (Fri. 10 am)	41.67% 15	27.78% 10	11.11% 4	5.56% 2	13.89% 5	36
4	How Small Cities are Addressing Homelessness (Fri. 11 am)	22.86% 8	31.43% 11	5.71% 2	0.00% 0	40.00% 14	35
5	How Medium and Large Cities are Addressing Homelessness (Fri. 11 am)	17.14% 6	14.29% 5	0.00% 0	2.86% 1	65.71% 23	35
6	Keynote Address: LaNicia Duke (Fri. 12:15 pm)	36.11% 13	25.00% 9	22.22% 8	2.78% 1	13.89% 5	36
7	Working with ODOT and Partners to Accomplish Transportation Projects (Fri. 1:45 pm)	5.71% 2	14.29% 5	8.57% 3	8.57% 3	62.86% 22	35
8	City Revenue 101: Oregon's Property Tax System (Fri. 1:45 pm)	29.73% 11	29.73% 11	5.41% 2	2.70% 1	32.43% 12	37
9	Mayors Roundtables: Small, Medium, and Large City Rountable Discussion (Fri. 2:45 pm)	35.14% 13	29.73% 11	10.81% 4	2.70% 1	21.62% 8	37
10	Being a Mayor: It's a Family Affair (Sat. 9 am)	5.71% 2	2.86% 1	0.00% 0	0.00% 0	91.43% 32	35
11	How State & Federal Courts Have Impacted Oregon Cities in the Past Year (Sat. 9 am)	62.16% 23	16.22% 6	2.70% 1	0.00% 0	18.92% 7	37
12	2023 Legislative Update (Sat. 10:15 am)	22.22% 8	30.56% 11	19.44% 7	11.11% 4	16.67% 6	36
13	City Revenue 201: How Cities are Establishing Additional Revenue Sources (Sat. 1:15 pm)	22.22% 8	19.44% 7	5.56% 2	0.00% 0	52.78% 19	36
14	National Guard - It's Not Just for Floods and Fires (Sat. 1:15 pm)	12.50% 4	12.50% 4	3.13% 1	0.00% 0	71.88% 23	32
15	Broadband Equity, Access, and Deployment Grants (Sat. 2:45 pm)	5.88% 2	11.76% 4	0.00% 0	0.00% 0	82.35% 28	34
16	How to Forge Relationships with State Leaders to Better Your Community (Sat. 2:45 pm)	13.89% 5	27.78% 10	2.78% 1	0.00% 0	55.56% 20	36
17	Personal Care: How Mayors Successfully Balance City Leadership, Their Day Job, and Family Life (Sat. 3:45 pm)	17.65% 6	5.88% 2	2.94% 1	0.00% 0	73.53% 25	34
18	Making Communities Liveable for All Ages (Sat. 3:45 pm)	5.41% 2	29.73% 11	2.70% 1	0.00% 0	62.16% 23	37

Showing rows 1 - 18 of 18

Q4 - Any comments about the conference sessions?

Any comments about the conference sessions?

The young LOC employees would benefit from Toastmasters; public speaking skills were poor. ODOT is a big ugly entity (I can say this, I have relatives I love who are employees and they agree), so their presentation was dry, boring and the information presented wasn't overly helpful. The best sessions are the mayor to mayor sessions where real problems and real solutions and great ideas are exchanged.

It was sometimes a little frustrating being unable to hear information because of speakers who speak very quickly in a soft voice.

Did not enjoy the zoom presentations. ODOT wasn't useful. Legislative update was no more useful than reading an email update...to many of we don't have the answers that's a question for someone not here.... Sessions where other mayors helped present were more engaging and impactful. Small city vs big city homeless was missing a critical part of collaboration between the two, what the big cities are deciding as their solutions are impacting and hurting the small cities.

Saturday's sessions were great but lite on attendance. Being in two places at the same time is unrealistic. Anyway you can duplicate these sessions next year but at different times.

Great Conference! Thank you for always making PGE feel like a trusted and welcomed partner!

Really enjoyed them!

The keynote was...both impactful to me (the message of authenticity really helped me cope with the anxiety over the stress of DEI pressures--which my community is not always in support of). However, the keynote was strange--she started singing, and there was some like churchy-preaching thing going on. The message I got out of it was impactful to me, the rest was lost in god knows what... The lobbyist update was...can we just talk about what passed and how it's impacting us. Nobody cares about the failed bills unless its looming. Also: can they do what Patty does? Succint, to the point...not droning on... Homeless panel sounded so rote and felt like you just needed to fill time. You'd have done better to find out who hadn't submitted a whitepaper and get them signed up to do so, while getting other cities to write down updates. We're tired of talking about homelessness...

I gave the legislative update a poor rating because all 3 of the speakers could really use some training in public speaking. One was too soft spoken, one said "uh" too much and the other talked so fast it made my head spin.

I thought the legislative overview could be more concise, with more time for questions.

Learned a little. Maybe consider sessions that identify local problems and work towards solutions instead of just sharing experiences. Just a thought.

My family attended the Being a Mayor: It's a Family Affair session and look forward to attending next time offered.

It was often very difficult to hear the keynote speaker

I wasn't able to attend the sessions on Saturday due to previous commitments. I have viewed some of the materials from sessions I missed and plan to review all of them. This is such a plus to be able to look at materials from sessions you are unable to attend.

I absolutely enjoyed each one that I was able to attend.

I did not address the "How to Forge Relationships...." breakout as I was on the panel.

Any comments about the conference sessions?

When a speaker talks about homeless solutions in their city that are not sustainable in their city I don't hold them as credible speakers. Then they talk about revenue in cities in another class? I won't waste my time. Legislative up date the speakers talked way to much limiting q&a. Would like to see this aa a 3 day event and give more time for q&a. Would also like to see a 3rd room so mayors could go roundtable on their own to discuss issues in their communities.

I thought the breakout sessions were great.

Q5 - What would you like to hear about next year? Please list session topic ideas for OMA's Conference Planning Committee as they prepare for the 2024 Summer Conference July 18-20 in Klamath Falls.

What would you like to hear about next year? Please list session topic idea...

How cities manage street racing and out of control drivers

1. How to devise an excellent evaluation method for the City Administrator/Manager/Recorder 2. City Budgeting 101 3. Building a City-Wide Team with service organizations, churches and citizens 4. How can the Mayor/Council work well with City Attorney and City Administrator/Manager/Recorder; and why it's not a good idea to believe everything spoken by the attorney

legislative solutions to property tax constraints; more on mental health programs and how Measure 110 is (or is not) funding drug rehab

Solutions for mental health issues impacting small communities. New funding possibilities for adding law enforcement personnel in small towns.

Running a productive smooth meeting. How to host a town hall. Pair up a small city v big city pair up to learn from eachother on a topic such as the homelessness... How to build community involvement public speaking tips

I'd like to hear more about Making Communities Livable, How to Forge relationships with state leaders, How State and Federal Courts impact cities, Discussion on code of conduct, unfunded mandates and DEI

N/A

Taxes and upcoming legislative impacts; unfunded and underfunded mandates that impact our general funds; councils of governments and economic development districts

I'd like to shake it up a bit. Why not have a poll of mayors of what topics they'd like to have covered and how they'd like them covered? Tribal issues in K-Falls I'd love to hear about--they don't all get along and they all don't necessarily get along with the non-tribal government either. I'd be good to hear that.

Maybe a more in depth property tax 101 - no matter how many of these I've attended (and there's been quite a few!) it is still mind boggling!

Soft drinks available during alcohol times making non drinkers feel welcome. Building partnerships with non profits like housing authority, community action, homeless coalition. Other government relationships other cities, county, state and so on.

Court updates, legislative review and planning for next full session. Updates on OMA Homelessness task force.

History of K. Falls, water issues and how they impact the city, regional recreational/tourism opportunities.

Infrastructure funding. Increasing community involvement. City Charter reviews as to form of government and roles of mayor and council. Continuing discussions around homelessness. Local solutions to drug problems. Emergency management plans and preparations in local communities. Resources for support.

I would like more small group discussion. as a small city there are specific things I'd like to talk to others about, but it was hard to find people with like experiences.

What would you like to hear about next year? Please list session topic idea...

How cities are responding to homelessness.

behavioral health resources and how they can be funded, and how to encourage their use; probably housing will continue to be an issue we will want to discuss

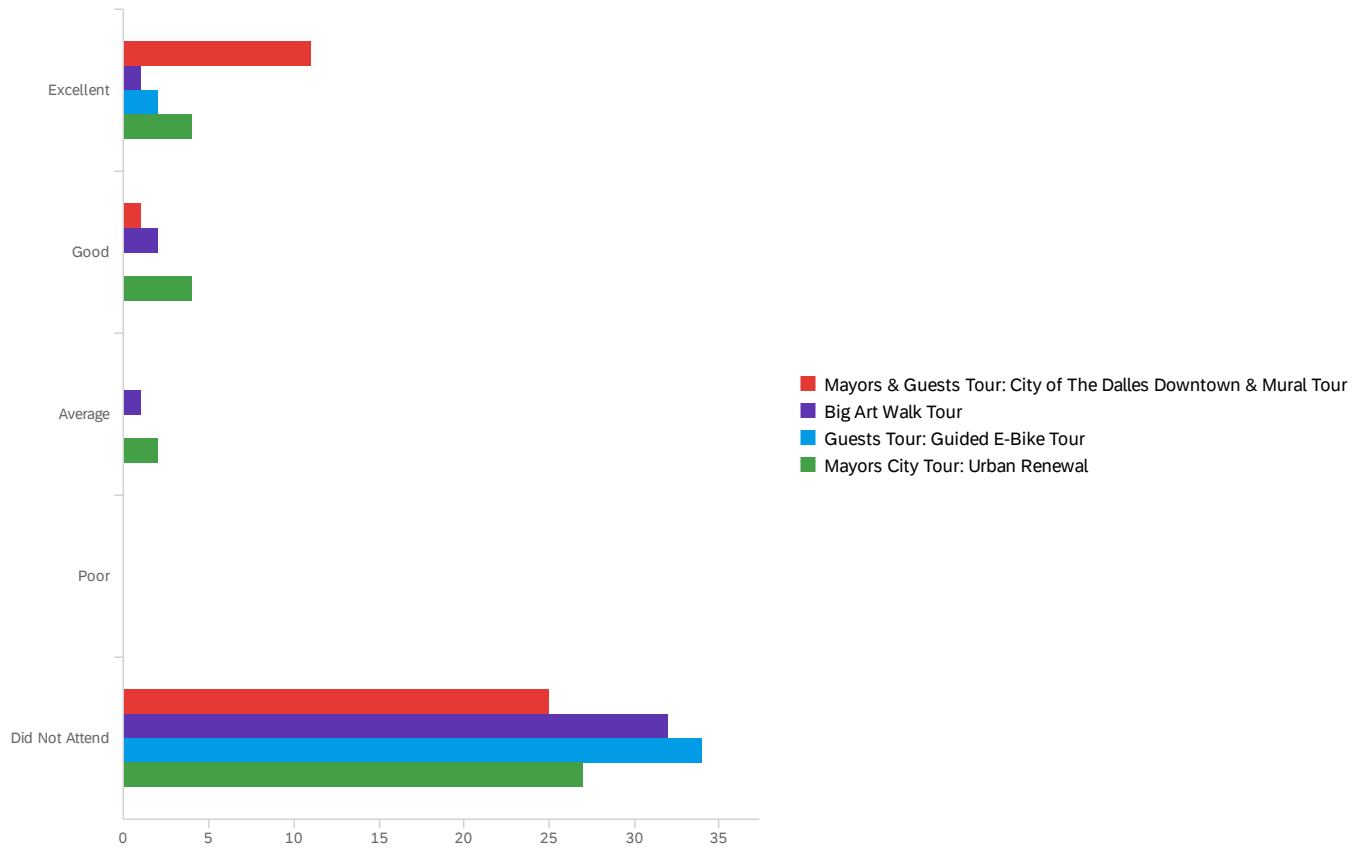
Economic Development - in rural Oregon. Broadband

State and Federal Courts update. How to bridge urban/rural divide.

Working with council members. How to get funding at federal level. More activities like dune buggies in Coos Bay. Not everyone plays golf. Bars in the city stay open later than 11pm.

Homelessness again, unfortunately. Need a breakout session on how to be a dynamic mayor instead of just participatory.

Q6 - Please evaluate these tours:



#	Field	Excellent	Good	Average	Poor	Did Not Attend	Total
1	Mayors & Guests Tour: City of The Dalles Downtown & Mural Tour	29.73% 11	2.70% 1	0.00% 0	0.00% 0	67.57% 25	37
2	Big Art Walk Tour	2.78% 1	5.56% 2	2.78% 1	0.00% 0	88.89% 32	36
3	Guests Tour: Guided E-Bike Tour	5.56% 2	0.00% 0	0.00% 0	0.00% 0	94.44% 34	36
4	Mayors City Tour: Urban Renewal	10.81% 4	10.81% 4	5.41% 2	0.00% 0	72.97% 27	37

Showing rows 1 - 4 of 4

Q7 - Any comments about the conference tours?

Any comments about the conference tours?

Nice walk! I had to leave early due to a funeral.

The tour was good overall, but it would have been nice to have more detail (maybe a one-sheet handout?) on what kind of projects were funded under each of the UR districts.

Would have liked to attend these but my physical problems make it difficult to do so.

Did not attend. Would be nice to have a non walking tour for those who physically can't

Got there too late to join in :)

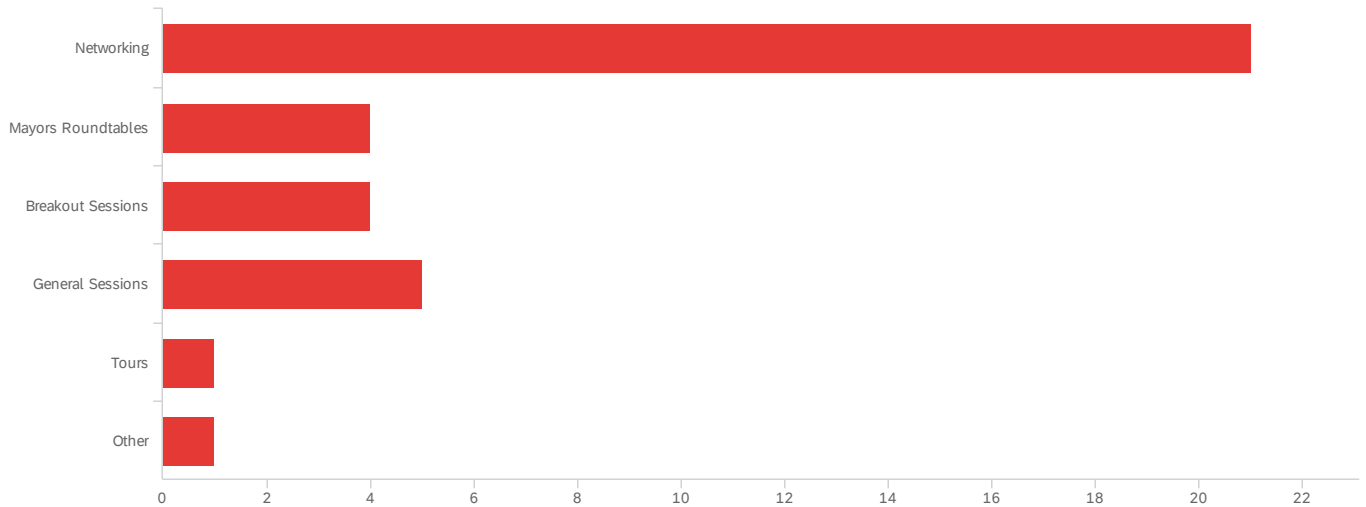
The golf tournament was excellent! Big thanks to John Cook for organizing the tournament. I will definitely play again next year.

mural tour in The Dalles was very interesting and the vans were very nice!

Unfortunately, I didn't have time to join any this year. I have always enjoyed them in the past.

The Dalles art tour started too early or should have been another day. Need time for some of us to get there.

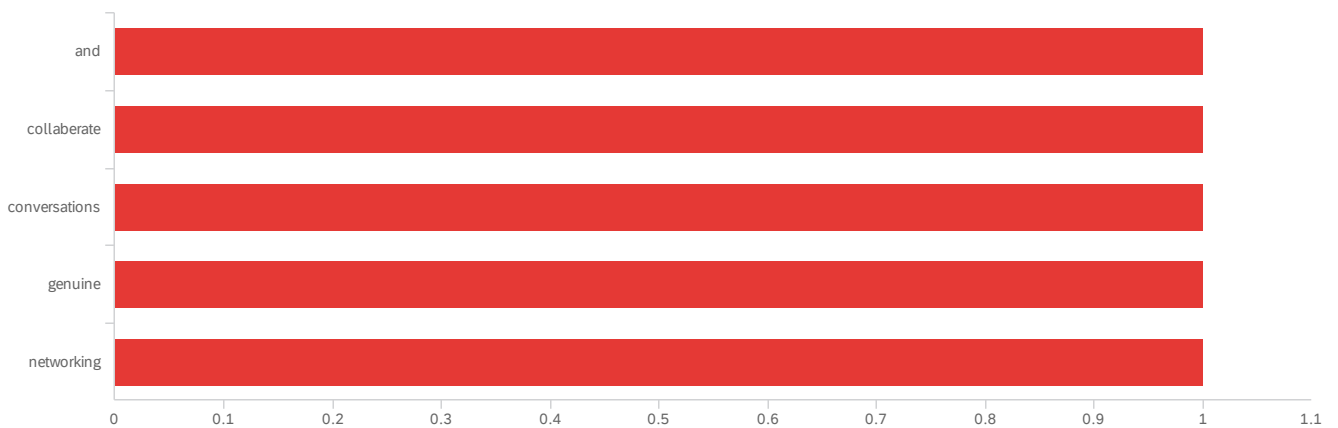
Q8 - What is the most valuable component of the OMA Summer Conference (please select one)?



#	Field	Choice Count
1	Networking	58.33% 21
2	Mayors Roundtables	11.11% 4
3	Breakout Sessions	11.11% 4
4	General Sessions	13.89% 5
5	Tours	2.78% 1
6	Other	2.78% 1

36

Showing rows 1 - 7 of 7



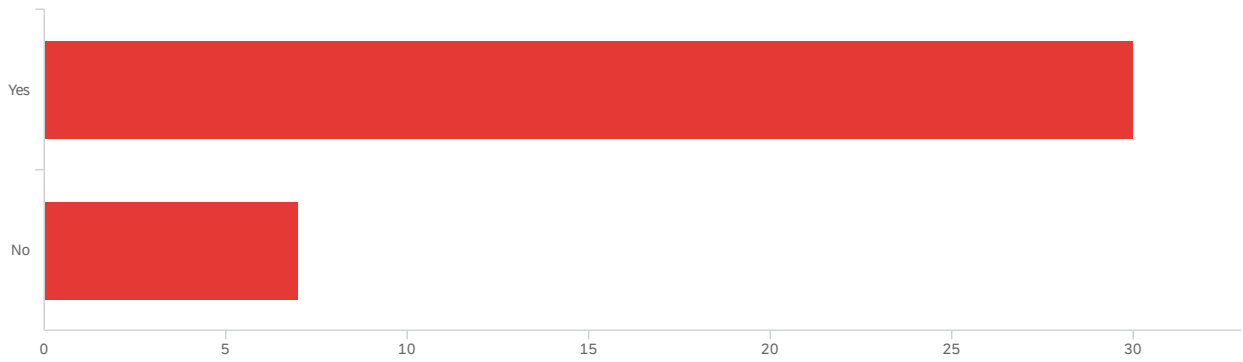


Data source misconfigured for this visualization.

#	Field	Choice Count
and	and	20.00% 1
collaborate	collaborate	20.00% 1
conversations	conversations	20.00% 1
genuine	genuine	20.00% 1
networking	networking	20.00% 1
		5

Showing rows 1 - 6 of 6

Q9 - Did you download the OMA app?

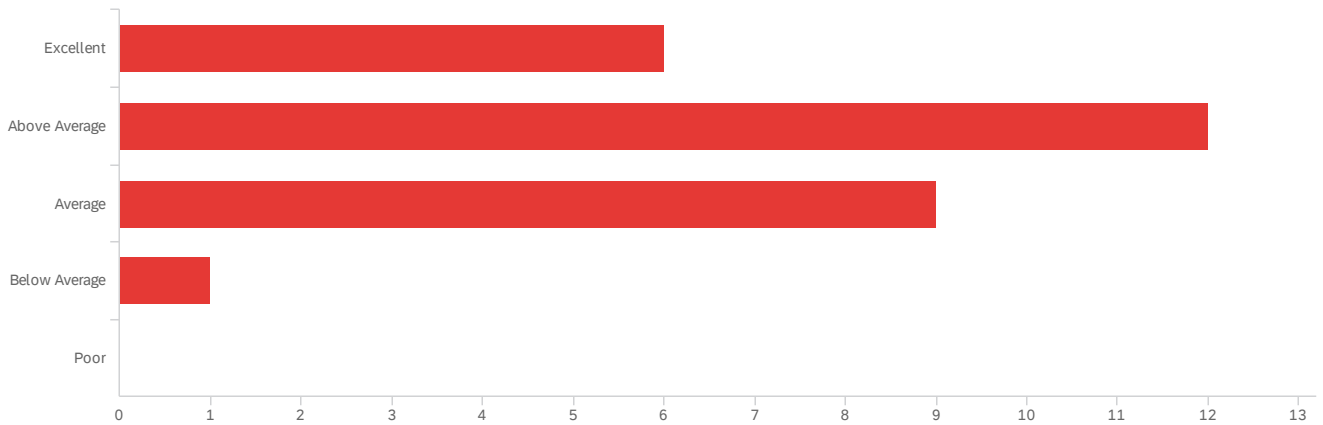


#	Field	Choice	Count
1	Yes	81.08%	30
2	No	18.92%	7

37

Showing rows 1 - 3 of 3

Q10 - How would you rate the OMA app?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How would you rate the OMA app?	1.00	4.00	2.18	0.80	0.65	28

#	Field	Choice Count
1	Excellent	21.43% 6
2	Above Average	42.86% 12
3	Average	32.14% 9
4	Below Average	3.57% 1
5	Poor	0.00% 0
		28

Showing rows 1 - 6 of 6

Q11 - Moving forward the OMA app will serve as your directory and an additional communications tool for members. Are there additional items you would like to see in the OMA app to help you with networking?

Moving forward the OMA app will serve as your directory and an additional c...

I really didn't use it much.

When I open the app the Mayors Directory is the first thing I see. I'd prefer to see Latest News first

please make sure all conference materials are available PRIOR to session - I download and take (electronic) notes on the materials themselves

Not so far

A how to video link or FAQ. It's navigation isn't fully intuitive.

More profile edit ability (change to my nickname) More/better options for phone numbers - City Phone, City Cell (for those that have one), Personal Home/Cell, "Work" phone may be our 'day jobs' and not a good place to connect

Haven't used it enough yet to comment.

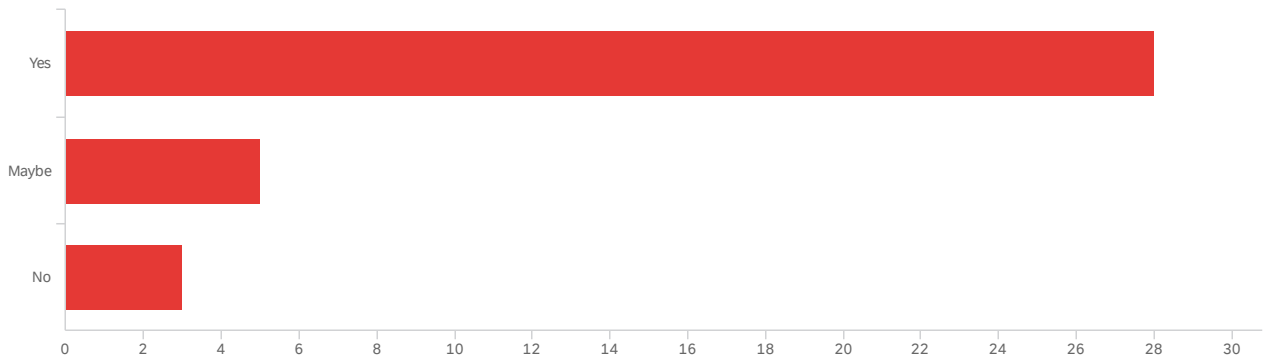
I'd rather access it online instead of on my personal phone.

Just get it to work.

looking forward to using it

Could have used some guidance in navigation. Maybe a live tutorial for everyone early in the conference to teach us how to use it.

Q12 - Do you plan to attend the OMA 2024 Summer Conference?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you plan to attend the OMA 2024 Summer Conference?	1.00	3.00	1.31	0.62	0.38	36

#	Field	Choice Count
1	Yes	77.78% 28
2	Maybe	13.89% 5
3	No	8.33% 3
		36

Showing rows 1 - 4 of 4

End of Report

Attachment 2

**2023 OMA Summer Conference Conference
Profit & Loss Statement**

Income	Actual	Budgeted
Registration Fees (4-4754)	\$ 23,680.00	\$ 28,000.00
Guest Registration	\$ 2,170.00	
Tours	\$ 984.00	
Golf	\$ 1,320.00	
Sponsors (4-4760)	\$ 23,500.00	\$ 20,000.00
LOC Foundation (4-4660)	\$ 4,200.00	\$ 5,000.00
Slient Auction (4-4660)	\$ 10,207.00	
Total Income	\$ 66,061.00	\$ 53,000.00

Expense	Actual	Budgeted
Food & Beverage (4-5308)	\$ 38,373.69	\$ 25,000.00
LOC Staff Expenses (4-5302)	\$ 329.25	\$ 1,100.00
Postage/Printing (4-5314)	\$ 259.20	\$ 650.00
Venue Rental/AV (4-5307)	\$ 5,530.00	\$ 5,000.00
Speaker Expenses (4-5313)	\$ 659.19	\$ 5,000.00
Scholarships (4-5390)	\$ 7,896.73	\$ 4,500.00
Activity Fees (4-5304)	\$ 2,593.97	\$ 1,000.00
Hotel Expenses (4-5309)	\$ 3,108.76	\$ 7,200.00
Total Expenses	\$ 58,750.79	\$ 49,450.00

Profit/Loss	\$ 7,310.21	\$ 3,550.00
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To convene, network, train, and empower Mayors

TO: OMA Board of Directors
FROM: OMA Nominating Committee
SUBJECT: Approval of 2024 Slate of Candidates
DATE: September 27, 2023

The OMA Nominating Committee received seven applications, listed in the table below to fill three available 3-year board positions and the President-Elect position. Retiring board members include:

- Past President Jeff Gowing, Former Mayor of Cottage Grove
- Director Chas Jones, Mayor of Philomath
- Director Jim Trett, Mayor of Detroit
- Director Meadow Martell, Mayor of Cave Junction

Applicants:

Name	City	Population	Region	Position Sought
Henry Balensifer	Warrenton	6,421	1	President-Elect
Kenneth Woods Jr.	Dallas	17,836	3	President-Elect
Cathy Clark	Keizer	39,561	3	Director
Chas Jones	Philomath	5,682	4	Director
Meadow Martell	Cave Junction	2,167	7	Director
Kathy Sell	Eagle Point	9,968	7	Director
Tom Vialpando	Vale	1,916	12	Director

The OMA Nominating Committee met on September 19 to review applications. In keeping with prior board discussions, the Committee wished to advance a slate of candidates who would offer greater diversity on the board in terms of city size and geographic diversity. After careful deliberation, the Nominating Committee is recommending the following slate of officers.

President-Elect:

- Mayor Henry Balensifer, Warrenton – consecutive terms as President (2025) and Past-President (2026)

Directors:

- Mayor Cathy Clark, Keizer (expires 2026)
- Mayor Chas Jones, Philomath (expires 2026)
- Mayor Meadow Martell, Cave Junction (expires 2026)
- Mayor Tom Vialpando, Vale (expires 2024, fills vacancy created by Mayor Henry Balensifer’s election to President-Elect)

Continuing Members:

Name	City	Population	Region	Position
Rod Cross	Toledo	3,650	5	President
Teri Lenahan	North Plains	3,446	2	Past-President
Tamie Kaufman	Gold Beach	2,394	6	Director
Rich Mays	The Dalles	16,202	8	Director

Suggested Motion:

“I move to approve the slate of candidates as recommended by the Nominating Committee to the membership.”



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Review Draft Value and Media Statement

DATE: October 3, 2023

At the August 13th Board of Directors meeting, the Board discussed member accountability and asked staff to draft a value statement that could be added to the opening section of the New Mayor's Handbook, training materials, the OMA membership form, and be included in new publications. The Board asked that this statement speak to the role of being a mayor and upholding the values of the organization. In addition, staff was also asked to draft a canned media statement that reiterates the Association's values. Staff is asking the Board to review both statements and discuss any modifications they would like to see at the October 11th board meeting.

The OMA Mission Statement

To convene, network, train, and empower mayors.

Proposed Values Statement

OMA Values:

- **Respect:** We treat all people, communities, and cultures with dignity and respect.
- **Professionalism:** We respect the importance of the office of mayor and strive to maintain the highest standards of professionalism.
- **Education:** We challenge each other to strive for excellence and to continually learn.
- **Collaboration:** We commit to collaborating with one another, openly discussing differences of opinions and beliefs, with the goal of designing consensus-based solutions.

Proposed Media Statement

The Oregon Mayors Association is a voluntary association of persons who hold the office of mayor. It supports mayors in building safe, healthy, equitable, and inclusive communities throughout the state by empowering them through education, networking, and

communication. The OMA does not comment on the individual actions of any Oregon mayor. In not commenting on the mayor's actions or conduct, the OMA recognizes the mayor is an elected official and it's the residents of the mayor's city who are tasked with ensuring that the mayor represents their community's mission and values.



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: OMA 2024 Board of Directors Meetings

DATE: September 25, 2023

The Board needs to identify its desired meeting dates and locations for the 2024 calendar year. Generally, the Board conducts meetings: January or February; April or May; in conjunction with the Summer Conference; and in conjunction with the Fall Workshop; and in December.

2024 OMA Board of Directors Proposed Meeting Dates

Meeting Date	Time	Location	2024 Conference Dates
Wednesday, January 31	12:00 pm	Virtual	N/A
Wednesday, April 24	7:00 pm	Klamath Falls	LOC Spring Conference, April 25-26
Sunday, July 21	10:00 am	Klamath Falls	OMA Summer Conference, July 18-20
Wednesday, October 16	4:30 pm	Bend	LOC Annual Conference, October 17-19
Tuesday, December 3	5:00 pm	Virtual	N/A



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Membership Drive 2024

DATE: October 2, 2023

To ensure the 2024 OMA membership drive is successful, the LOC is proposing the timeline below.

Timeline

Date	Action	Lead
November 13, 2023	LOC staff sends 2024 OMA President draft membership letter for review and comments.	Angela Speier
December 8, 2023	All membership drive materials are finalized: <ul style="list-style-type: none"> • 2024 OMA membership form • 2024 OMA fact sheet • 2024 letter from OMA President 	Angela Speier
December 11, 2023	LOC staff provides each 2024 board member with a list of approximately 25 mayors to directly encourage/solicit to join the OMA.	Angela Speier
December 12, 2023	Membership drive opens. All mayors in Oregon receive an email announcing the membership drive and materials are posted on the OMA listserv. All cities receive a hard copy of forms in the mail.	Angela Speier
December 15, 2023	Membership drive announced in the LOC Bulletin and the OMA app.	Angela Speier
December 18, 2023	OMA Board members send targeted emails to their assigned mayors directly encouraging/soliciting membership in the OMA.	OMA Board members

Date	Action	Lead
December 29, 2023	Membership drive reminder included in the LOC Bulletin and distributed via the OMA listserv.	Angela Speier
January 3, 2024	LOC staff advises all board members of status of membership drive, including updates on their specific recruitment lists.	Angela Speier
January 5, 2024	Membership drive reminder included in the LOC Bulletin and sent to all CEOs.	Angela Speier
January 8, 2024	OMA Board members send targeted emails to their assigned mayors directly encouraging/soliciting membership in the OMA.	Angela Speier
January 15, 2024	Membership drive reminder posted on the OMA listserv.	Angela Speier
January 19, 2024	Membership drive reminder included in the LOC Bulletin.	Angela Speier
January 31, 2024	Membership drive closes and last day to renew before losing listserv privileges.	Angela Speier



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: Discuss Potential Changes to OMA Dues

DATE: October 2, 2023

As the Board begins planning for the 2024 budget, staff would like the Board to consider an increase in membership dues. The current dues are listed below. The last time these rates were adjusted was in 2019 and they were increased prior to the 2019 membership drive by 3 percent.

Current Dues Information

Population	2023 Dues	# of members	Total Dues
1,000 or less	\$71	34	\$2,414
1,001 to 5,000	\$106	61	\$6,466
5,001 to 20,000	\$139	44	\$5,977
20,001 to 50,000	\$171	17	\$2,907
50,000 to 100,000	\$205	6	\$1,230
100,001 and more	\$270	6	\$1,620
Total		168	\$20,753

In 2023, the OMA received \$20,614 in dues revenue. If this amount remains status quo, it will not cover the cost for LOC services and other hard costs. Below are three scenarios for dues revenue for the Board to consider.

Population	2023 Dues	5% Increase	10% Increase	Flat \$10 Increase
1,000 or less	\$71	\$75	\$78	\$81
1,001 to 5,000	\$106	\$111	\$117	\$116
5,001 to 20,000	\$139	\$146	\$153	\$149
20,001 to 50,000	\$171	\$180	\$188	\$181
50,000 to 100,000	\$205	\$215	\$226	\$215
100,001 and more	\$270	\$284	\$297	\$280
Total		\$21,799	\$22,855	\$22,433

In recent years the OMA Board of Directors has decided to become more involved in legislative activities and statewide training. In addition, the Board has also created a membership app which will serve as its directory and a communication tool moving forward. The Board needs to ensure the Association can afford these activities without having to rely on its beginning (unrestricted) fund balance to cover expenses every year.

The current dues revenue is not covering the Association's hard costs which include:

- LOC services - \$25,756
- Board expenses - \$14,500
- New mayor training - \$3,500
- Membership mobile app - \$4,000

In 2023, these four costs were close to \$48,000. In December, the Board will need to look for ways to cut expenditures in addition to implementing a dues increase.

Recommended Motion:

I move to increase the OMA membership dues by _____ for the 2024 membership drive and then increase the dues by 3 percent on an annual basis moving forward.



To convene, network, train, and empower Mayors

TO: OMA Board of Directors

FROM: Angela Speier, OMA Staff Liaison & LOC Project & Affiliates Manager

SUBJECT: OMA Newsletter Update

DATE: October 2, 2023

The OMA Board of Directors are responsible for writing articles for the Quarterly Newsletter. The Quarter 4 Newsletter will be released in the beginning of December. Below is a list of potential topics for the board to consider.

Quarter 4 Newsletter – Articles Due on Monday, November 13

- Spotlight Article: Philomath
- Other article ideas:
 - Calendar of 2024 events (OMA workshops, conference, board meetings) – LOC staff
 - 2025 Membership Drive – LOC staff
 - Water treatment requirements – Mayor Balensifer
 - What water shortage means for housing development – Mayor Balensifer
 - Lobbying 101 Toolkit – LOC staff
 - Update on the Homelessness Taskforce – LOC staff
 - Spotlight new and outgoing board members
 - Announce the kickoff of the Student Contest
 - Committee solicitation
 - Recap of Fall Workshop